

CLC WORLD

2022 issue 2

M A G A Z I N E

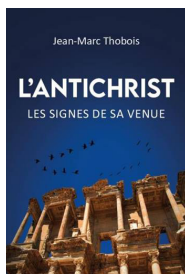
2021 WORLD REPORT



"Praise God that CLC Global Publishing continues to grow in 22 countries and 20 different languages!"



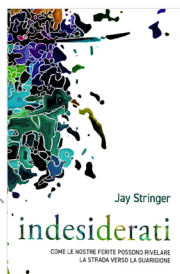
CLC France



CLC USA



CLC Italy



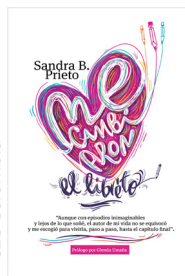
CLC Korea



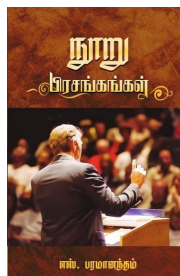
ELS Pakistan



CLC Colombia



ELS India



CLC Italy



CLC Colombia



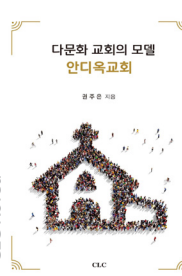
CLC Kenya



CLC Romania



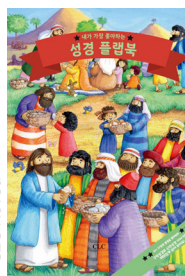
CLC Korea



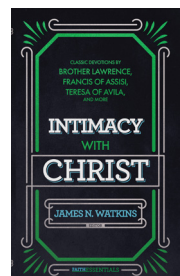
CLC Portugal



CLC Korea



CLC USA



CLC France



Visit clcinternational.org for more information about these publishing CLC countries.



Gary Chamberlin
CLC International Director

Dear CLC friends and colleagues,

You are holding something precious in your hands, the annual CLC World Report from 2021. It gives details of each of the 43 countries where CLC is ministering. You will read of some countries which grew and seized new opportunities while others continued to struggle mostly due to the pandemic. You will read of CLC's weaknesses and of God's faithfulness.

The Lord has again shown the CLC Fellowship that we cannot go forward in our own strength. It is only with Him and through Him that CLC is still here after 80 years. I am reminded of 2 Corinthians 12:9: "My grace is sufficient for you, for my power is perfected in weakness."

Remarkably, some of our CLC ministries have bounced back to achieve pre-pandemic sales, resulting in an even greater distribution of Christian literature. In this, we can see the Lord's faithfulness as He surprises us with unexpected opportunities.

The other side of this is that some countries like Antigua, Barbados, Dominica, Myanmar, Philippines, Venezuela and two Central Asia countries have really struggled. So prayer is essential. In addition, generous donors and various countries in the CLC Fellowship have stepped in to offer tangible help in this time of need. Thank you!

We are truly encouraged at the generosity we have seen displayed time and time again throughout 2021. Here we see the Lord at work as He has deepened our concern and care for each other in a time of need. That concern is genuine. It has strengthened our commitment to one another. Our core value of Fellowship has grown.

As you read and pray, be amazed at the way our dedicated staff are truly dependent upon our faithful God. We are humbled to see how He is moving globally through CLC. Bless the Lord, oh my soul. His grace is sufficient.



Editing
Gary Chamberlin, Neil
Wardrobe, Sheena Wardrobe,
Yaninna Scalante

Design
Yaninna Scalante

Proofreading
Cindy Norman, Jacqui Burne,
Marcia Hartman

Social Media
Alessandra Platania

AFRICA



For most of CLC Africa, it was a year of encouragement in terms of increased sales.

Burkina Faso continued gaining ground in the quest for sustainability. Notable efforts were made with outreach and many kilometres traveled to reach churches and conferences with book tables. The International Office, inspired by the efforts of the local team, launched a project at the end of the year to raise funds to purchase a suitable vehicle for these outreach journeys. Ivory Coast continued in the lead for Africa in terms of sales, with both shops being profitable last year. Despite a small increase, Benin continued to struggle. Funds were raised to provide 10,000 Bibles for these three countries.

Sierra Leone benefitted from excellent long-distance direction from David Scouler, weekly virtual team meetings with management staff in Freetown and the importation of new stock from the United States.

Mozambique opened a new part-time outlet at a Bible School in Nampula in the month of June.

Kenya focussed on working with local authors, culminating with the first ACABA (African Christian Authors Book Awards) event in November - a truly ground-breaking event.

I particularly want to thank the African teams for their fellowship through 2021 and for their adaptability to work with new technologies despite their own challenging realities. May the Lord help us to keep working together to achieve yet greater results in 2022.



Liz Patten
Regional Director for Africa

Benin

Population: 13.3 million (8.3% Evangelical)
Date CLC work began: 1998
Ministry: 1 Bookshop
Director: Emmanuel Ladeyo
Bestsellers: *Bibles* (basic and large print editions), *The Act of Marriage*

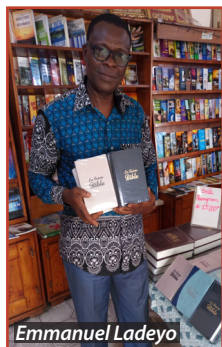
2021 was another challenging year for us as CLC Benin has not yet recovered from the negative impact of the Covid pandemic which started in 2020.

The country is still in an economic recession, and this has not been good for our sales.



Further, there was some political unrest which had a similar negative effect. However, there were some encouragements too, such as:

- A gift of Thompson Bibles which we could sell at a promotional price to bless our customers and gain some unexpected income
- Some social media training sessions via Zoom, together with CLC France, CLC Ivory Coast, CLC Burkina Faso and the Africa Regional Director.



These online seminars have helped us to make some progress in this area.

- The creation of a WhatsApp group for CLC in Benin, Burkina Faso, and Ivory Coast together with the Africa Regional Director. This helps

us to stay connected, sharing our encouragements, joys and prayer topics on a regular basis.

Burkina Faso

Population: 21.3 million (8.9% Evangelical)
Date CLC work began: 1991
Ministry: 1 Bookshop
Director: Sami Luc Noufé
Bestsellers: *Instead of Praying for Them, Heal Them; Covenant Marriage*



We are grateful to the Lord who has led us again in 2021.

More new customers are discovering us, as well as the old ones who had "lost" us with our two shop relocations in recent years.

The customers have been very appreciative of the Thompson Bibles, which were a gift to the ministry here. We were able, therefore, to sell them at a promotional price. These Bibles have been a real source of blessing for the body of Christ in Burkina.

In 2021 we celebrated 100 years of the gospel in Burkina with the Assemblies of God Church. CLC was strongly represented there with a successful book stand.

An important change was when my beloved brother, a very committed and humble man, Gérard Ouédraogo, retired at the end of December. He was a source of blessing for CLC Burkina.

The challenge now is to maintain and strengthen the current achievements and to further develop the ministry - despite the fact that I am now on my own in the bookshop.

Côte d'Ivoire (Ivory Coast)

Population: 28 million (10.5% Evangelical)
Date CLC work began: 1961
Ministry: 2 Bookshops
Director: Aya Martine Ouffoué
Bestsellers: *The Seer, A Moment with Jesus*



A highlight and a disappointment combined was the experience of our biggest order with Excelsis Publishing, and a second "grouped" order from six publishing houses including, and with the help of, CLC France. Unfortunately, a part of this order did not reach us, causing disappointment for customers who were waiting for certain products, especially 2022 calendars.

A highlight was the International Office project with CLC France, to raise funds for 10,000 Bibles for CLC in West Africa. The Bibles were printed at the end of 2021.

An additional challenge was the government decision to prohibit vehicles from parking on the road where the Abidjan bookshop is located. This has slowed down the interest of our customers who come in their own vehicles and cannot find parking nearby. We now have to develop strategies to deliver orders, especially to those who are further away.

A major sadness was the departure of our colleague, Linda, who returned to Ghana following the death of her beloved mother.

Despite the difficulties, I am grateful to the Lord. 2021 has been a good year for us.

Kenya

Population: 54.6 million (48.9% Evangelical)
Date CLC work began: 2007
Ministry: 1 Bookshops, POD, Publishing, Web sales, Wholesale, Various author and book programs
Director: Mercy Muthoni
Bestsellers: *Changed into His Likeness, Becoming the Woman God Wants Me to Be*

2021 was a successful year for us. Most of the projects we had started in 2020/2021 became established, including the Award Program (ACABA) that seeks to promote quality in Christian authorship in East Africa. This gave our ministry a further footing and prominence in the Christian publishing industry in our region. It also gave us an opportunity to support new authors in Kenya and Uganda. This has opened more doors for POD, writing classes and publishing.

We also got new partnerships with book agents, book sellers and other Christian publishers and trainers. We had over 30 volunteers in the ACABA planning teams and judges, and this was a blessing to us to see people connect to our mandate.

We received two new staff members, Jackie Ingasian and Helen Matarimo, who have been a blessing to our ministry and projects.

After the second wave of the pandemic, in April, our cashflow was affected, and we had a difficult couple of months. This resulted in our losing a critical staff member in publishing and POD that brought significant staffing gaps and overload of work in the affected departments.



Mozambique

Population: 30.8 million (11.1% Evangelical)

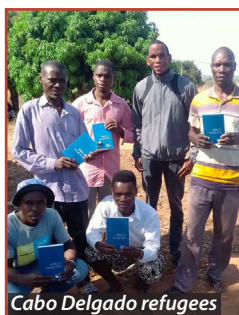
Date CLC work began: 1966

Ministry: 3 Bookshops

Director: Elizabeth Patten

Bestsellers: *Manual do Ministro (The Minister's Service Book)*, *Uma Vida com Propósitos (Purpose Driven Life)*

2021 was an emotionally challenging year for our team with many ups and downs.

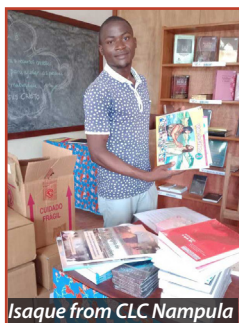


Due to the ongoing pandemic and a severe cyclone season, the 10,000 Bibles that we had printed in October 2020 only arrived in Mozambique mid-April 2021. However, they did arrive in time for the CLC Nampula shop opening in

July. Unfortunately, the festive opening that we had planned had to be canceled as new lockdown measures were put into place just the day before. Still, we were thrilled that the outlet was finally open and are delighted with Isaque joining our team to take care of the shop.

Terrorist activity in the north of Mozambique escalated and, as a response, a project was started to distribute Bibles to those displaced in that region.

Sadly, Abel (CLC Maputo) lost both his parents this year, and other circumstances resulted in Liz Patten and Petra Nemansky leaving the country after seven years. The most positive thing was that their departure propelled



Francisco into earlier management training and subsequently taking on responsibility for CLC Maputo. We thank God for His hand on the ministry in this turbulent year.

Sierra Leone

Population: 6.8 million (3.9% Evangelical)

Date CLC work began: 1966

Ministry: 3 Bookshops

Director: David Scouler

Bestsellers: Second-hand books of all kinds, KJV & GNB Engagement Bibles



David Scouler

First, I want to give all praise and glory to God for keeping this ministry alive. Our National Director, Donald John, resigned in December 2020. However, with a determined team, guided

from a distance by our Africa Director in Mozambique and our new National Director in Australia, we could continue with God's help. Our weekly virtual team meetings were a great motivation in this.

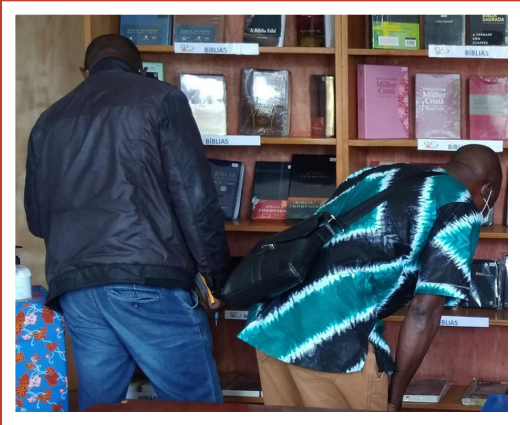
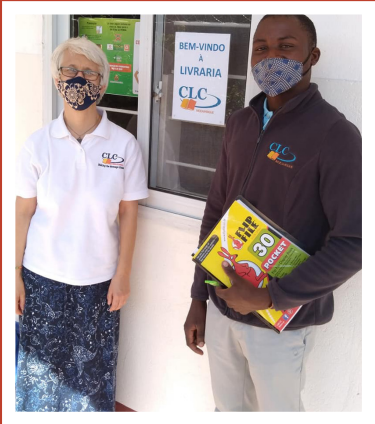
Despite the challenges, our sales increased over those of the previous year, as we were able to receive new stock from the USA for the first time in several years. We are grateful to CLC USA for their help with this. We also set up book tables at the Thompson Bible International Institute training programs in Freetown and in Bo. Three of our staff also went through the Thompson training at that time.

A major landmark change has been the introduction of the use of the Quick Books programme to record our stock, sales and expenses. This has improved speed and accuracy in the reporting of our daily sales in all our shops, and consequently, we are now more results-oriented.



Headquarters

NEW CLC BOOKSHOP NAMPULA, MOZAMBIQUE





ASIA

Praise God for 2021. It was another year of God's faithfulness. Despite the continued challenges and hardship brought by the pandemic, I saw His hands working in our ministry. The more we experience challenges, the more we see His faithfulness.

Despite the surge of the pandemic during this year, CLC Korea's ministry continued to grow. Many titles were published and sales tremendously increased. They saw a 35% increase in sales compared to the year 2020. It's an amazing thing the Lord did! CLC Indonesia also showed consistent increase from pre-pandemic times. India and Pakistan also showed an increase in sales from last year.

The most affected countries in Asia were Myanmar, Thailand and Philippines. Myanmar, because of the coup d'état in the country, was most affected, and the shop was closed most of the year. Thailand also declined as, compared with prior to the pandemic, their sales decreased by more than 55%. While CLC Philippines' branches had a small increase in sales, because three shops closed in December 2020, sales were down from the previous year. Despite those situations, the Lord was faithful to His ministry. He used other CLC countries to sacrificially share their resources with them, and we carried each other's burden. Thanks to the core CLC leadership who encouraged everyone to sacrificially give to other CLC countries.

The Lord's faithfulness never diminished, and He continued to provide. His economy is different from the world's economy. Whatever situation He has put us in, He has something good prepared for us.



Romualdo Macinas
Regional Director for Asia

India

Population: 1.3 billion (2.2% Evangelical)

Date CLC work began: 1954

Ministry: 22 Bookshops, Mobile, Publishing, Outlets, Web sales, Wholesale

Director: Justin Chellappan

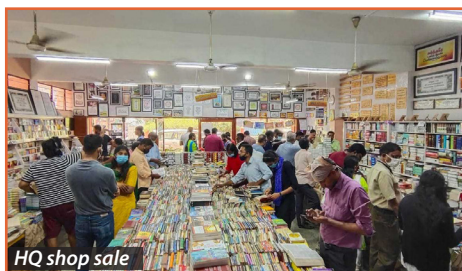
Bestsellers: Tamil *Sadhu Sundar Singh*, Tamil *Tortured for Christ*

Due to Covid, we were forced to shut down our ministry for several months. Sales dropped drastically while the expenditure increased without control. We as a mission prayed, and, unexpectedly, we got a good response regarding sales during the final three months of the year.

We were encouraged by a customer testimony (from Malaysia) on Facebook mentioning his gratitude to ELS in Bangalore. He and his team make regular mission trips to Bangalore and are blessed by our bookshop ministry there.

For some time, we were seeking a new location for ELS Visakhapatnam, and many people were praying with us for this. In 2021, God miraculously answered our prayers, and a Muslim, who had studied in a Christian school, offered one floor of his shopping complex to us! It is much bigger than the old place and the rent he requested is lower. Through this incident, we learned a lesson that God works on our behalf and provides for our needs at the right time - even during the pandemic. All glory to God.

*** CLC is known as ELS in India**



Indonesia

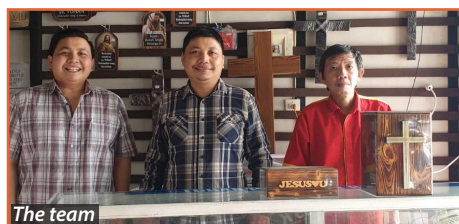
Population: 275 million (5.6% Evangelical)

Date CLC work began: 1954

Ministry: 1 Bookshop, Publishing, Web sales, Wholesale

Director: Donny Kairupan

Bestsellers: Bibles, Daily Devotionals



Praise the Lord for His faithfulness to CLC (Yakin) Indonesia. In this second year of the Covid pandemic, His protection and blessings were evident.

We thank God for loyal customers. While we were closed for one month, we had more orders via the phone and WhatsApp. Bibles and Daily Devotionals became best-selling items as well as Communion products, some of which were ordered for those following church services online.

We continued to work together with the Assemblies of God in a publishing project and book promotions. We also had opportunities to make joint webinars with the Indonesian Bible Society.

Praise God that after promotions via Facebook, Instagram and online shops (Shopee and Tokopedia), many Bibles, including the *Life Application Bible*, were bought by members of a group of businessmen who were willing to give those Bibles to pastors in need.

Our gospel booklets ministry, sending resources to the East Region (Sulawesi, Timor, Papua), has progressed. Together with churches, we are making the distribution and delivery service easier. The "Manado Link" in North Sulawesi is one successful distribution channel where we collaborated with pastors.

Japan

Population: 124.6 million (0.5% Evangelical)
Date CLC work began: 1950
Ministry: 1 Bookshop, Wholesale
Director: Takashi (Thomas) Sakaoka
Bestsellers: Books on Tetsu Nakamura

CLC Japan, as a religious corporation, was dissolved in December 2020, and six CLC bookshops were closed down. The 70-year history of CLC Japan, which was established on 1951, came to an end.

However, Mission Karashidane, a social welfare corporation in Kyoto, decided to take over the Kyoto CLC bookshop. It is God's miracle, and this is how CLC Karashidane started in January 2021.

We are still situated in the city of Kyoto but have moved to a new location. We renewed the store together with a cafe. We don't have much experience as a Christian bookstore but strongly believe in the possibility of the combination of social welfare action and Christian books.

Mission Karashidane supports people in need and with disabilities. CLC is one of our divisions and provides vocational training for these people. It is unique in Japan because a social welfare service corporation has taken on the responsibility of a literature ministry.



Inside the shop



Storefront



Megumi & Takashi

Myanmar

Population: 57 million (5% Evangelical)
Date CLC work began: 1992
Ministry: 1 Bookshop, Mobile, Publishing, Web sales, Wholesale
Director: Jacob Mung
Bestsellers: Myanmar Study Bible, Bible Commentary

The year 2021 was filled with hopelessness, challenges and disappointments as we had to face the three big Cs:

- Crime against the innocent, and the resulting lack of freedom, justice and solidarity for the citizens of Myanmar following the military takeover early in the year;
- Covid spiked considerably during the middle of the year. The death rate increased significantly and many Christians were promoted to glory; and
- Commercial Depression that, in the midst of the crime and Covid challenges, caused the economy to collapse. The high inflation rate of 52% affected day-to-day living for everyone.

During much of the year, the CLC bookshop was closed. As well as the lack of sales, it was very difficult for the staff who had much reduced salaries at this time. This was a problem we had the previous year too.

However, we were able to keep the publishing work going and growing. We are also grateful for the support from CLC - the International Office and some individual CLC countries - to help us during this very difficult time.



Book table

Pakistan

Population: 242.9 million (0.6% Evangelical)

Date CLC work began: 1961

Ministry: 1 Bookshop

Director: Sohail Javed

Praise God, sales continued to pick up after improvement in the second half of 2020, and we had very profitable Christmas sales in 2021.

Bibles, one of our main selling items, were the biggest challenge we faced as there was a shortage for many months. Thankfully, they are back in the market. To increase our profit, we need to keep a good stock of Bibles available but, due to cash restraints, we are unable to do this.

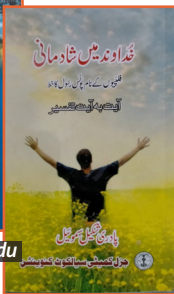
We have cancelled our security guard service after many years of needing this extra protection. We trust God will protect us while we reduce expenses to decrease our yearly loss. The staff have received a 20% increase in their salaries after three years, which really does not do justice for the hard work they have put in.

Despite these challenges, we saw God's hand in providing our needs. He honoured our hard work and sacrifices, particularly our faith in trusting God for His provision.

Thank God for the generosity of CLC, who, over the years, has blessed us financially and is continuously praying for us as we continue to pray for them.



Book offerings in Urdu



Philippines

Population: 110.8 million (12.3% Evangelical)

Date CLC work began: 1957

Ministry: 3 Bookshops, Mobile, POD, Publishing, Web sales, Wholesale

Director: Romualdo Macinas

Bestsellers: *Bedside Blessings, My Utmost for His Highest*



The team

We were badly affected by the pandemic in 2020 and sales dropped 57%. Sadly, we had to close three bookshops at the end of that year. However, despite those challenges, we saw God's hand in providing our needs with a small increase in sales in 2021 and a new website for which we are very grateful.

God honoured our hard work and sacrifice, particularly since we decided to reduce our staff salaries. We thank God for the generosity of the CLC countries who supported us and other CLC countries during the pandemic. CLC is indeed a fellowship, willing to sacrifice and help others.

Another challenge was that our printer and suppliers abroad changed their terms from 90 days to prepaid, while some are asking for a 50% advance payment. We still have some big titles in the pipeline that need to be published.

We were concerned for our bookshop in Malolos. The contract ended in September 2021, but we had an extension until December when we had to close and vacate the premises. We were looking to the Lord for the provision of a more affordable location - and our prayers were answered!

South Korea

Population: 51.7 million (16.8% Evangelical)

Date CLC work began: 1975

Ministry: 1 Bookshop, Covenant Theological Seminary, Publishing, Web sales, Wholesale

Director: Young-Ho Park

Bestsellers: *Concealed Garden*, and *Concealed Spring*; *My Favorite Bible Flap Book*



The team

We are grateful that none of our staff was directly affected by Covid in 2021, although some of us had to isolate at times. Due to government restrictions, our team prayer time together was changed to individual prayer with prepared CLC information each morning.

Regarding publications, of which we had many as usual, we tried a Korean–English bilingual edition of *The Advent Storybook* for children, and it was much appreciated. We have three books written by Jessica Yoon, which were published in 2018 but were slow selling. However, since May 2021, we have had many more orders and, by the grace of God, we have had to do reprints of them as well!

We started doing book interviews on various platforms with authors from Korea and the United States. We had interviews with Dr Gary Chapman, Dr Erwin W. Lutzer, Dr Todd Mangum and professors in Korea.

It was an honour for me (Sohee Yoo) to host CLC International's Day of Prayer (Zoom) in October. It was great to "see" so many people. I especially enjoyed the small group prayers and sharing times.

Thailand

Population: 69.4 million (0.5% Evangelical)

Date CLC work began: 1958

Ministry: 1 Bookshop, Publishing, Web sales

Director: Ruchadaparn (Amanda) Intajuk

Bestsellers: Thai Bibles, *The Purpose Driven Life*

We faced many obstacles in the past year due to the rapid spread of Covid in Thailand and in Chiang Mai where we have the bookshop. The economy was down, affected by the previous year's sales and the financial tides.



The shop during Christmas

We managed to keep the bookshop going well despite the uncertain situation, and our online sales in 2021 increased compared to the year before. We have been searching for more platforms to increase online sales and started using Shopee, one of the two big platforms in Thailand.

Thai people usually use the LINE app to communicate, so we also created a LINE group of CLC customers to help with customer service and to promote new books.

We translated the book *The Tabernacle and the Ark of the Covenant* by Rev. Abraham Park, which we hope to print in 2022.

In December, we had a successful month with discounts of 5% to 10% to promote our books and other products and to invite more customers to visit our bookshop.



The board

EUROPE & CENTRAL ASIA

By God's grace, Europe remains a very dynamic environment for Christian literature. Almost 50% of all CLC global sales are in Europe, while 65% of our global internet sales are also here. In both cases, CLC France and CLC UK lead the way. We praise God for each new opportunity.

Nonetheless, it's very different compared to just a few years ago. Many Christian bookshops have closed through the past years, especially in Germany, the Netherlands, Spain and the UK. It's difficult to imagine opening a new bookshop in our CLC countries, though we hope for possibilities in Ukraine in the future.

Though this may appear contradictory, the reality is that the CLC ministry in Europe increasingly includes online distribution, wholesale operations and publishing. The pandemic served as a catalyst to propel our website presence forward across the entire continent. Many of our shops and warehouses are busier than ever, fulfilling orders that arrive via the websites and contacts through various social media platforms.

In addition, CLC Europe is very involved in publishing excellent Christian books and even Bibles in languages such as French and Russian. Some of our countries are becoming known more for publishing than the bookshops that we have.

We do praise God that, now in 2022, our websites and publishing remain strong and we are seeing a steady return to our bookshops across the whole continent. May God be praised!



Gary Chamberlin
Regional Director for Europe

Bulgaria

Population: 6.9 million (1.9% Evangelical)

Date CLC work began: 1993

Ministry: 1 Bookshop, Publishing, Web sales

Director: Lidiya Dimitrova

Bestsellers: *Boundaries*, *The Five Love Languages*



The team

The year 2021 was hard for us. Most of the time we worked with insufficient staff and staff health problems. For two months, including the Christmas period, there was only one person working in the shop and with all the orders coming through the website. Work piled up, and we could not catch up with the orders. Some clients cancelled orders and made purchases elsewhere. Our situation was - and still is - fragile. Nothing is in our control and only God's hand is holding us and this ministry.

Though there was despair and spiritual oppression, there were moments of encouragement when we felt His grace, care and provision as, for example, when customers expressed their gratitude that we existed and prayed for us.

For some time, we have been seeking a replacement for our part-time worker, David, who no longer works in the shop, although he still helps with the website. Despite interviewing people, we did not get the person we needed, but God provided people who helped us temporarily. They were like angels for us and a true blessing for the ministry.

Central Asia (CA1)

Population: 6 million (0.7% Evangelical)

Date CLC work began: 1996

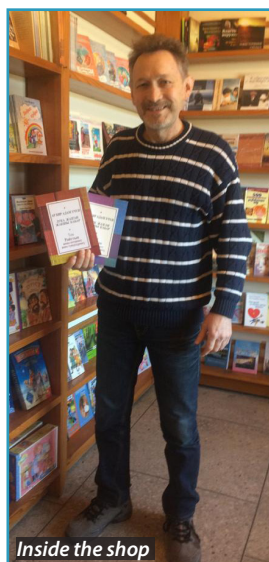
Ministry: 1 Bookshop

Bestsellers: *The Five Love Languages*, *Fascinating Womanhood*

There have been joys and disappointments during 2021.

There were big purchases from the Catholic Church and several from Evangelical churches. We have had a number of occasions when we were able to supply books and Bibles to churches for the holidays. More clients have started coming through social media.

Unfortunately for us, Christian books continue to arrive in large quantities for free distribution, which hampers our sales a great deal. For example, we were not able to sell calendars we received from Moscow because there were so many of the same product available freely in churches.



Inside the shop

However, 2021 was a much better year than 2020 in terms of sales. Although sales are still low, there was a 120% increase compared with the previous year.

The vast majority of our books and Bibles are imported from Russia. We thank the Moscow team and the International Office for their help in supplying literature and other goods so that we can have a good assortment for our customers.

Central Asia (CA2)

Population: 10.2 million (0.2% Evangelical)

Date CLC work began: 1997

Ministry: 1 Bookshop, Publishing, Web sales, Wholesale

Bestsellers: *Parenting, How to Really Love Your Child*



Inside the shop

The year 2021 was quite slow regarding sales. There was no more government help for paying employees, but the economy was still bad and we were not able to do book tables in schools or get large orders from universities and offices.

We tried to get creative doing a few book tables online (with a special discount and free delivery) but with limited success. We were able to publish our second book that has been received very well - *Parenting* by Paul Tripp.

Our conference was a highlight. It was incredibly encouraging to see everyone "on board" and hear the Lord speak to us on the theme of not depending on ourselves but on Him.

The last highlight was getting to participate in the International Book Fair here for the first time. We were overwhelmed by sales that week! We got to distribute an evangelistic magazine to hundreds of people and were so thankful to see people interested in Christian parenting books and the Bible in their language instead of the fear mentality of generations past.



Book table



Cyprus:

Population: 1.2 million (0.8% Evangelical)

Date CLC work began: 1981

Ministry: 1 Bookshop, Web sales

Director: Eva Photiadou

Bestsellers: *Hungry for More of Jesus, Power in Prayer*



Eva in the shop

Throughout 2021, God has shown His faithfulness to us once again. We saw Him working in different ways sending unexpected orders, but we are mainly encouraged by the opportunities He is giving us to share the gospel with unbelievers.

Many refugees arrive in Cyprus from nearby Muslim countries seeking asylum. Some organisations and churches are taking the opportunity to distribute literature, so we had an increased demand for Bibles and New Testaments.

The Lord keeps us pressing on, and comments like the following are a great encouragement:

"You have been a blessing to us and we know of many others. Thank you for all the books you have been ordering for me; they have changed my life. We thank you so much and appreciate your sacrifice and hard work."



Eva & Sotos

A customer who got the book *My Utmost for His Highest* in Greek bought more for gifts and said: "I cannot tell you how much this book has helped me! I came to a deeper understanding of the things of God, and I'm a changed person."

Eastern Europe (EE1)

Population: 9.4 million (1.3% Evangelical)

Date CLC work began: 1994

Ministry: 1 Bookshop, Permanent book outlets, Publishing, Web sales, Wholesale

Director: Oksana

Bestsellers: *Boundaries*, *Created to Be His Help Meet*

Praise the Lord for another year in our CLC history. The main change has been new leadership. We have a new National Director, and new Board members.



We are thankful to the Lord for the possibility to participate in the Bible printing project in the Russian language! Praise the Lord for all the generous people who He used to help this project come into being.

It is a blessing that different Christian conferences took place in our area, and we were able to run the book stalls for at least five of them.

For over 10 years, we have been publishing 5,000 calendars for free distribution. Calendars bring the Gospel to people all over the country and, at the same time, is a good way of advertising our ministry.

We are really glad that we have volunteers who made Instagram active.



During October and November, all the team members were sick at the same time with Covid. Praise the Lord that Oksana lives next to the bookshop, and she recovered quite quickly and was able to keep the bookshop open.

France

Population: 68 million (1% Evangelical)

Date CLC work began: 1951

Ministry: 13 Bookshops, Logistics for other publishers, Publishing, Web sales, Wholesale

Director: Hervé Lessous

Bestsellers: *L'antichrist* (The Antichrist), *Healing the Soul of a Woman*

We praise the Lord for our good sales in 2021.

We had six staff members who retired during the year, two from the bookshops and four from the warehouse. We needed new staff, and it was a challenge for us to find the right people for the right positions, but we are happy with the outcome.



We integrated the French language publisher, Vida Publications, into CLC in May 2021 to complement our own Editions CLC. We now need to familiarise ourselves with the 400 Vida titles that include the *Thompson Chain Reference Bible* and the *Adventure Bible* for young people.

We are so thankful for everyone who has supported the Bible project for CLC in Africa: 10,000 Bibles to be supplied to CLC Benin, Burkina Faso and Ivory Coast. We received enough donations (about €49,000) to finance the Bibles and the transport to the CLC bookstores.

We also had non-CLC-related orders from other African countries, including 250 packs of Vida books for pastors in Chad.



Germany

Population: 79.9 million (2.1% Evangelical)
Date CLC work began: 1948
Ministry: 1 Bookshop, Web sales
Director: Valentin Schweigler
Bestsellers: *Meine Real Life Story*, *The Chosen*
 DVD Part One



Working on mailings for customers

After weeks of lockdown, we faced the reality that many customers were losing the habit of visiting the bookshop. Of course, mail orders increased, but our idea of ministry is to have people here in the shop to browse and to talk with us. Customer numbers and the annual turnover were down to almost half what we normally expect. This was a concern, but we also knew that we wanted to go on - with joy - serving others. There are still people who prefer to buy from a bookshop and others who visit just by chance or because they are looking for spiritual help.

During October and November, we held a series of four "in-store readings". A mix of books from novels to Bible study books were chosen, and they proved very successful. We had up to 20 people each evening and invited guest speakers, including a theologian who has translated commentaries and other books by N.T. Wright.

At the end of the year, it was a joy to have a kind customer replace some of our old lighting in the shop.

Hungary

Population: 9.7 million (2.8% Evangelical)
Date CLC work began: 1993
Ministry: 2 Bookshops, Publishing, Web sales, Wholesale
Director: Annamária Kárpáti
Bestsellers: *FireBible*, *The Tabernacle and the Ark of the Covenant*

As with the rest of the world, our work was affected by the Covid crisis. We had to say goodbye to two workers (one full time, one part time), and our shops were more or less closed for almost six weeks in the spring.

However, by the end of the year, we had slightly better sales than the year before. Internet sales doubled! The Lord was gracious to us, and many times we just got orders for exactly what we had in stock!

We produced some live Facebook videos, and our frequent newsletters turned many one-time customers into regular ones.

Our Miskolc store recovered significantly, having been open only half time for a year or so previously, and our customers were thankful for the increased hours. Unfortunately, we have seen less people coming to the Budapest store.

Our new titles in our *Ten Boys/Girls* series were much appreciated. On the other hand, we are still concerned about some other titles that are not selling well.



Book table

Italy

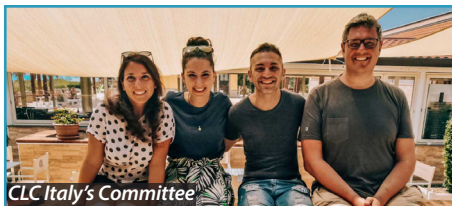
Population: 62.3 million (1.1% Evangelical)

Date CLC work began: 1956

Ministry: 6 Bookshops, Discipleship and Leadership training, Publishing, Web sales, Wholesale

Director: Ivano Cramerotti

Bestsellers: *First Bible Stories*, *More than a Carpenter*



In 2021, we started focusing more on social media events, planning something every month. We started scheduling promotions and campaigns in advance, paying more attention to the variety of channels and the potential audiences. Even though the pandemic was still ongoing, we could see an improvement in sales and cash flow.

Since we closed two bookshops (Palermo in 2019 and Bari in 2020), this helped us substantially in 2021 by eliminating some losses and reducing the overall amount of administrative work. As a result, it was a help for our overall cash flow.

CLC Italy remains active in publishing. The Italian translation of *Boundaries* by Henry Cloud and John Townsend continues to have the most impact - it is the first book about this subject in the Italian language. Thanks to the cooperation with Biblica, we could publish a new version of the *Gospel of Luke*, including a "Study Edition" with footnotes that explain the linguistic choices.



Netherlands

Population: 17.3 million (4.3% Evangelical)

Date CLC work began: 1962

Ministry: 1 Bookshop, Publishing, Web sales

Director: Bertus Keuter

Bestsellers: *The Boy, the Mole, the Fox and the Horse*; *Een Plaas in Afrika* (A Place in Africa)



The year 2021 was a difficult one for the shop and the publishing department. For health reasons, our shop manager has not been able to work since April. Additionally, due to the pandemic, we faced several restrictions from our government in terms of our work. The losses were too small to get financial support, but we praise God that in the end sales were better than the year before. Shop sales decreased while web sales significantly increased.

During lockdown, we put a lot of effort into reorganising the shop to give it a modern, fresh look so it is attractive for customers. We decided to stop selling CDs and DVDs and give more space to gift articles, which are in demand.

We have also gone through a very sad period as our team member Rudy Kuijer became seriously ill with Covid and went to be with the Lord. Rudy loved CLC and was appreciated by everyone he met. He helped in our publishing department, had a heart for evangelism and was committed to holding book tables at all sorts of events for CLC.

Poland

Population: 38.1 million (0.3% Evangelical)
Date CLC work began: 1991
Ministry: 1 Bookshop, Publishing, Web sales
Director: Eva Rymmer
Bestsellers: *The Picture Bible for Little Ones*,
Jesus our Destiny

Though 2021 continued to be challenging for us, we are very happy that we were once again able to do some book tables at conferences as we used to do before the pandemic. We are happy that we are seeing customers gradually return to the bookshop.

Unfortunately, we continue to have problems with our online shop. We are having difficulty pinpointing someone that can help us to create a new website. Our online sales have declined, and our once strong stationery sales have also declined.

Although our publishing has been paused because of the pandemic, we did print our first Bible for young children, *The Picture Bible for Little Ones*, in collaboration with Copenhagen Publishing. It is selling very well and continues to be ordered for distribution into the Catholic market - a difficult thing to achieve in Poland.



Eva with Ukranian/Polish children's Bibles

Portugal

Population: 10.2 million (3% Evangelical)
Date CLC work began: 1985
Ministry: 1 Bookshop, Publishing, Mobile, Web sales, Wholesale
Director: Carlos Cunha
Bestsellers: *A Minha 1ª Bíblia* (Starter Bible),
Mere Christianity



Storefront

For the second year in a row, we did the book table for the Global Leadership Summit online. We had very low direct sales, but it was a good opportunity to stay connected with the usual participants and make contacts with people we had not "met" before.

We invested more time in learning, developing, building and reinforcing our internet connections with customers - people we used to only engage with at book tables and special events around the country.

We also wanted to make sure - in every way possible - that we could accomplish our mission of making the Christian literature available to our nation, which included working on contracts or improving the existing ones with the national post and couriers. In this way, we could continue serving people even at times when the bookshop had to close due to Covid restrictions.

Praise the Lord for the health of the team and for the way He made it possible for us to have minimal impact on our sales during the terrible pandemic, even though we faced many challenges.

Romania

Population: 21.2 million (5.4% Evangelical)
Date CLC work began: 1991
Ministry: 2 Bookshops, Publishing, Web sales
Director: Ronela Micula
Bestsellers: *The Last Hour*, *The Pilgrim's Progress*

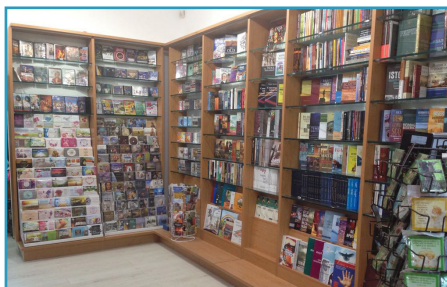
We thank God that He helped us to get through 2021 well, despite all the challenges concerning the Covid pandemic, quarantine, infections and illness. We thank Him, too, that we were able to keep the bookshops open all year long. We even managed to keep working and continue our daily work almost normally.

Our major challenge was the shortage of personnel, our team being reduced from six to three people. This is due to the significant emigration of the young workforce and the unsustainable increase in salaries. The good part is that for the first time ever, we are able to cope with the expenses, being able even to save some money. However, the effort for sustaining the same amount of work but with less people exhausted some of us.

The disappointment we have is the fact that we were not able to progress with our publishing projects because of all the things described above.



Inside the shop



Russia

Population: 142.3 million (1.2% Evangelical)
Date CLC work began: 2006
Ministry: 1 Bookshop, Publishing, Web sale
Director: Nikita Sapunov
Bestsellers: *The Best Life*, *Blotch*

The year 2021 was a year of God's mercy and grace for the Moscow shop. At the beginning of the year, we had to part with our ground-floor tenant. He left with a substantial debt and threatened us, yet the Lord not only protected us but He brought us a new tenant - a family of evangelical believers.

The greatest highlight of the year was the Russian Bible project: CLC Eastern Europe 1 and CLC Russia were tremendously blessed to have a print run of 6,000 Bibles in the Russian language with colour maps. To the Lord be the glory!



The Covid pandemic was the greatest challenge for us; some of our staff were sick for months and, for a time, Natasha was in a critical condition.



Shop flood

The shop was flooded in November. A substantial part of the shop's ceiling was damaged and water was literally raining down in the shop. But NO books were damaged, and the city government restored the ceiling for us. We always know the Father's care and protection, but, when it comes in such an obvious way, it is a special blessing!

Switzerland

Population: 8.4 million (4.4% Evangelical)
Date CLC work began: 2008
Ministry: Web sales
Manager: Carlo Ciafani
Bestsellers: *Boundaries, The Five Love Languages*



CLC Switzerland no longer has a physical bookshop in Tessin, the Italian-speaking canton. Instead, we concentrate on online sales, which has given us far more financial stability. Since we work almost exclusively with Italian books and Bibles, we place frequent orders to the CLC Italy warehouse, which is very quick to respond.

If you remember last year's report, we managed to find an affordable office where we can go once a week to send customer packages. Thank God the same office even allows us to do "counter sales". Some customers do not want to pay the shipping cost, so they call us and ask to come here to collect the products by hand. Obviously, it is not the same as having a bookstore, but it is still a small blessing for us and our customers.



United Kingdom

Population: 67 million (8.8% Evangelical)
Date CLC work began: 1941
Ministry: 2 Bookshops, National Conferences, Publishing, Web sales, Wholesale
Missions Director: Neil Wardrope
Bestsellers: *The Five Love Languages, Gentle and Lowly*

In 2021, CLC celebrated 80 years since its foundation in the United Kingdom. We are now called Kingsway CLC Trust following the merger with Kingsway Trust in 2019, and the Lord has given us a shared vision.

The last two years have witnessed a significant shift in our work away from our own retail bookshops and towards wholesale and online distribution. This required many changes of personnel, technology and the upscaling of our warehouse, which included building an extra mezzanine floor. However, our vision and purpose remain the same!

Despite all the challenges, sales were at record levels in 2021 and easily recovered the downturn of 2020. This has enabled us to contribute to some of the international CLC projects, such as the French West Africa affordable Bibles.

Mission Worship celebrated its 25th year, but we were unable to host a physical conference. In its place, we held three online events, which attracted more people than would otherwise have been possible.

We give thanks to God for His grace and faithfulness to us.



LATIN AMERICA

During 2021, CLC saw God's favour, and we saw a positive increase in sales in almost all countries. Although the effects of the pandemic still linger, we have been able to adapt to the demands in the industry, making better use of technological tools. This has allowed us to grow in our social network efforts and implement several strategies. By having virtual events, we were able to position our online shops in the market as we continue to receive visits to our physical bookstores. It was a year of new beginnings and great challenges but with anticipation at what God would do. Plans for 2022:

Colombia:

- Plans for an exploratory trip for a new bookstore location.

Chile:

- To leverage the use of Whatsapp.

Ecuador:

- We are planning the construction of a building in Guayaquil.

Mexico:

- We are looking to open another distribution point in the western part of the country.
- The 5th Entrepreneurs Meeting will be held in person, with the objective of training booksellers.

Panama:

- We are looking to purchase our first building location.
- We are preparing for the opening of CLC Westland Mall.

Peru:

- Purchase a bookmobile van.
- Training sessions for the new store software.

Venezuela:

- Find ways to acquire and distribute our inventory.

Uruguay:

- Strengthen our website and social network presence by hiring a person to oversee this work.
- To empower our young staff in order to take over the ministry.
- Recover from the decreased sales from our bookmobile through a virtual platform.



David Pabón

Regional Director for Latin America

Chile

Population: 18.3 million (18.4% Evangelical)

Date CLC work began: 1958

Ministry: 6 Bookshops, Mobile, Web sales, Wholesale

Director: Patricio Romo

Bestsellers: *Authentic, The Five Love Languages*

During 2021, all of our meetings were virtual, both the mission members and the Board of Director's meetings.

At the annual staff Assembly, we welcomed six new CLC mission members, brothers and sisters in Christ who have been faithful workers for many years. They are now part of the Assembly.

The International Office asked CLC Chile to collaborate with the CLC Peru project. One of our team, Cristian Farias, was appointed as the National Director for that country, and he has carried out this role from Chile with occasional trips to Peru.

In spite of the pandemic, we closed the year with the accounts up to date with our suppliers. We were able to accomplish our goal to pay for stock in advance, which has always been a dream.

In-person events were suspended in 2021, but we were able to hold virtual events organised by CLC Colombia.

We highlighted the Thompson Bible seminars and the History of Redemption seminars. For the month of December, CLC Colombia, together with our team, organised an event with the publisher, Editorial Patmos, which was shared in all the CLC Latin American countries.



Concepción bookshop

Colombia

Population: 50.3 million (7.5% Evangelical)

Date CLC work began: 1973

Ministry: 11 Bookshops, Publishing, Mobile, Social Foundation, Web sales, Wholesale

Director: David Pabón

Bestsellers: *A Sus Pies: Meditaciones Diarias Con Jesús* (At His Feet: Daily Meditations with Jesus); *The Five Love Languages*

2021 was a year of challenges and opportunities. Our motto for the year was based on Hebrews 11:7: "Building with Reverent Fear". We worked, trusting that the Lord would guide us every step of the way.

We saw a 21% growth in sales compared to 2020.



The team

We relocated one of our bookstores in the city of Barranquilla, and we were able to sell a large property we had there. We also appointed a new person to be in charge of the online bookstore, and this has helped us to continue growing in this area.

Thank God we were able to hold our 30th National Booksellers' event in person and virtually. It is the longest running event in the Christian book industry in Colombia. At this event, we present the year's new releases from Editorial CLC and other publishing houses, and offer training for our booksellers.

Also during the year, we held many events in collaboration with several other publishers where we offered virtual conferences to our customers.

Ecuador

Population: 16.9 million (8.5% Evangelical)
Date CLC work began: 2001
Ministry: 4 Bookshops, Web sales, Wholesale
Director: Mónica Rojas

We thank the Lord that we have seen His faithfulness, provision and a remarkable recovery in our overall sales in 2021. Below I highlight the main areas.

Commercial area:

We were able to increase and recover our sales by 35% compared to 2020. Sales through our website increased by 79%.

Special purchases in large volumes were made during 2021, especially Bibles for particular projects that we were able to obtain at discounted prices and therefore sell on at a reduced cost.

Marketing, web and social networks:

We were able to upload 90% of our product lines on to the website. Previously the range of products available on the site had been very basic. We also put out daily publicity through all areas of digital media.

Another highlight in 2021:

Following a national event for booksellers on October 28th, later that same day, we held an anniversary dinner and time of thanksgiving for 20 years of the CLC ministry in Ecuador! CLC staff were joined by members of churches and other ministries as well as some publishers and national authors.



20th Anniversary celebration

Mexico

Population: 130.2 million (8.3% Evangelical)
Date CLC work began: 2014
Ministry: 1 Bookshop, Web sales, Wholesale
Director: María del Carmen Castañeda Palacio
Bestsellers: *The Five Love Languages*, *A Purpose Driven Life*



For some time, we prayed for a new place with a better location that would allow us to have a greater number of visitors and better access for them. On the first day of May, this change became a reality.

During the month of April, negotiations began in order to finalise the lease of the new facilities.

Throughout the process, we saw the hand of God in every detail, from the economic provision to cover the expenses to being able to complete the requirements to sign the contract. We thank God for the availability and willingness of the team at all times.

We are grateful to God because He has renewed our team, bringing collaborators with a heart aligned to CLC's mission, allowing harmony to exist in the work group. God has also allowed sales to gradually recover after the critical moments of the pandemic.

Panama

Population: 3.9 million (19.3% Evangelical)
Date CLC work began: 1976
Ministry: 5 Bookshops, Mobile, Web sales, Wholesale
Director: Héctor Burke
Bestsellers: *Our Daily Bread*, *The Five Love Languages*

The year 2021 was one of new beginnings and great challenges, with expectancy of what God would do throughout the year. This led us to implement several strategies, including taking care of the physical and spiritual health of our team. We put a care programme in place for our staff to supplement their reduced salaries during Covid restrictions. This meant that the team was given a percentage of sales. Important events of 2021:

- We had active participation in social network events.
- We were able have closer relationships with pastors by participating in pastoral meetings.
- We created an entrepreneurs' programme to enable Christian leaders to promote Bibles and books on social networks.
- We created the National Network of Christian Bookstores' programme in Panama.
- We participated in fairs and events in malls in conjunction with the Panamanian Chamber of Books.
- We took the first steps towards the purchase of our first CLC building and opened a Kiosk bookshop in the Westland Mall just before Christmas.
- There was a change of leadership in May when Héctor Burke took on the role of National Director from Milton Cheng.



Thompson Bible Seminary workshop

Peru

Population: 32.2 million (11.6% Evangelical)
Date CLC work began: 2019
Ministry: 3 Bookshops, Publications (*Buena Tierra/Good Soil*), Web sales, Wholesale
Director: Cristian Farias
Bestsellers: *Niños usados por Dios* (Children used by God), *Amigos de Jesús* (Friends of Jesus)



Progress in 2021:

- Customer visits to the bookstores began to become more frequent.
- We received a donation for the purchase of a van to develop the mobile ministry in Peru.
- Another donation was received to begin the purchase of accounts software to be used in 2022.
- We were able to strengthen our use of WhatsApp.
- We were invited to represent the ministry in an in-person activity with pastors and leaders in Lima.
- Carlos Marín, the CLC Director until December 2021, left the position after having faithfully served for two years, overseeing the opening and first steps of CLC Peru. He faced the most complex part of leading a young team at the height of the pandemic.
- Leadership was handed over to Cristian Farias.

A disappointment during the year was when we had two months of very low sales that made it difficult for us to maintain our payment rhythm.

Uruguay

Population: 3.3 million (6.2% Evangelical)
Date CLC work began: 1948
Ministry: 1 Bookshop, Mobile, Web sales, Wholesale
Director: Humberto Urrutia
Bestsellers: *Amar es de Valientes (To Love is for the Courageous)*, *Encontrando el Camino (Finding the Way)*

We continued to see the hand of the Lord in favour of CLC Uruguay. Our distribution increased despite the inconvenience of the delays in stock not arriving in time for the end of the year.

One disappointment in 2021 was not having the personalised calendars due to delays in shipping and having to look for alternatives at the very last minute. We are grateful to the Lord because with the existing resources and materials we were still able to serve our customers well.

We should highlight the results of the Bible and book distribution from the mobile van serving other provinces of the country. Our customers were expectant after such a long time without visiting them.

We are grateful to the Lord for the life of two of our colleagues who retired and left a void within the team and especially with the customers. We pray for them that they will adapt well to their new circumstances and enjoy some rest time.



Staff & family members

Venezuela

Population: 29 million (10.8% Evangelical)
Date CLC work began: 1970
Ministry: 4 Bookshops, Web sales
Director: Delvis Blanco
Bestsellers: *Serie de libros de Omayra Font (Omayra Font book series)*, *Biblia Jesús para Todos (Jesus for Everyone Bible)*



Delvis with a customer

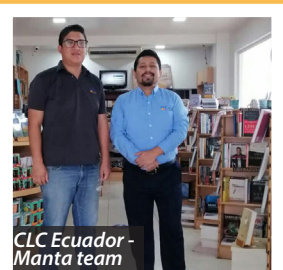
In 2021, God gave us the opportunity to have a live virtual event with the author and pastor, Omayra Font, via Zoom, where she introduced three of her books. Omayra also donated 1,500 books to CLC, which we are distributing at an affordable cost for the brothers and sisters in Christ throughout our country.

After seven years, we were finally able to receive an international purchase of Reina Valera Bibles from CLC Colombia and Reformation Bibles from Editorial Poiema. We are grateful to the Lord for this opportunity because in Venezuela it is very difficult to import goods.

Sales in 2021 - compared to 2020 - increased considerably, but, at the same time, our expenses increased. The government doubled the cost of basic services (Internet, telephone, rent, electricity, water and taxes).

We had special sales events, such as the Month of the Bible, Black Friday and year-end promotions, giving a discount of 20% to 40%. This exceeded sales expectations.

Our challenge of growth in our sales to pay the purchases of imported merchandise was overcome with the help of our good God.



CLC TEAMS IN LATIN AMERICA

NORTH AMERICA & THE CARIBBEAN

Our North America & Caribbean region is a tale of two worlds. The CLC ministry in Canada and the USA have bounced back after the pandemic. We are grateful to the Lord! Meanwhile, our ministries on the islands of Antigua, Barbados, Dominica and Trinidad & Tobago continued to struggle for all of 2021.

On the other hand, we can also note what all of our workers from Montreal to Trinidad have in common: a remarkable dedication, a steady hope and perseverance.

We praise God that Fritz Joseph has arrived as the new Director of CLC Canada, which is concentrated in Montreal. This is at a time that our ministry there has grown substantially due to expanding into wholesale. CLC USA has shown resilience and a dynamism that is truly encouraging. It's exciting to see a growing collaboration with other ministries. We praise God for the stable leadership and wonderful new staff arriving to move the ministry forward.

By contrast on the Caribbean islands we have continued to greatly struggle due to the lack of tourism, which is the backbone of the economies. Nevertheless, we have seen the Lord sustain each of our ministries there. Various donations have been made to help our teams make it through such a difficult time, helping them to keep essential stock on their shelves. The CLC core value of Fellowship has been seen time and time again, and we are grateful.

Praise God that we are now seeing hopeful signs in 2022 in the entire region! God is faithful!



Gary Chamberlin

*Regional Director for North America
& the Caribbean*

Antigua & Barbuda

Population: 100,335 (19.9% Evangelical)

Date CLC work began: 1961

Ministry: 1 Bookshop

Manager: Arah Martin

Bestsellers: *He Came To Set The Captives Free*, *Prayer Rain*



The team

2021 was a challenging year, one that inspired us to pray much more. The Bible reminds us that we are not alone, "He will never leave nor forsake His children." We thank God for all of His blessings to us.

It was almost impossible for us to hold any book tables because churches were closed much of the year, or only very small groups were able to gather.

Life has changed and many businesses now have financial struggles. Throughout the year we struggled to make payments on time, although we tried to at least partially pay.

We are grateful to God for meeting our needs in multiple ways. With the help of the CLC International Office and CLC Barbados, we received a shipment of 240 KJV large print Bibles and 80 KJV Psalms at a very low price, which was a real blessing for us.



Bookshop offerings

As we look forward to better days, we put our trust in God as we continue to serve our customers and minister to the lost, the lonely and the hurting.

Barbados

Population: 302,674 (34.2% Evangelical)

Date CLC work began: 1957

Ministry: 1 Bookshop

Director: Marion Manning

Bestsellers: *The Bible Made Easy for Kids*, *The Zondervan Compact Bible Dictionary*



The team

The year 2021 was a very difficult one for Barbados. In addition to a few natural disasters, hurricane Elsa, volcanic ash from the nearby island of St. Vincent and an exceptionally rare freak electrical storm, we also struggled for a second year with the Covid pandemic. This affected everything on our little island, but mostly devastated its economy, which is almost totally dependent on tourism bringing visitors to Barbados in great numbers.

The obvious result was that spending money was extremely limited, which in turn reduced the number of customers coming to our store and limited our ability to reorder and pay for much-needed stock as it became depleted. Our situation, however, improved towards the end of the year with increased sales at Christmas and very kind financial support from other CLC teams. Our very special thanks to the Lord, and to those who prayed for us.

Canada

Population: 38 million (7.7% Evangelical)
Date CLC work began: 1944
Ministry: 3 Bookshops, Web sales, Wholesale
Director: Antoine Roberge
Bestsellers: *Gentle and Lowly, God is the Gospel*

In 2021 we continued the work of reorganising the Distribution Centre that we had inherited the previous year. But then in September, one of the staff who was a pillar of the Centre suddenly passed away. This came as a shock to all the team. After taking time for our emotions and sadness, we had to reorganise again and reassign his work responsibilities.

Our province is currently experiencing a real labour shortage and replacing someone of quality and experience is a challenge. At the end of 2021, we were still looking to fill this position.

However, we are truly thankful to the Lord that three people have since joined the CLC team: an accounts manager and two staff members, one for the warehouse and one for a bookshop. We have also had the joy of the Lord's provision of a new Director, Fritz Joseph, who will replace Antoine Roberge when he retires in 2022. We have seen the Lord bless us, which reassures us about the future, knowing that 50% of the staff will eventually retire within a few years.



The team

Dominica

Population: 74,629 (16.8% Evangelical)
Date CLC work began: 1947
Ministry: 1 Bookshop
Manager: Tajya Winston
Bestsellers: *Fasting for Deliverance and Breakthrough, The John MacArthur Handbook of Effective Biblical Leadership*



2021 was a year of recovery for CLC Dominica since we had to close down the bookstore from June to October in 2020.

Since the relocation of the bookstore, we have not been able to do much advertising on our local radio stations, and I believe that has caused us a slow return of customers.

In October 2021, we managed to host a recorded video poetry event with four participants and that gave some exposure to the bookstore's new location. Lately we have been capitalizing on Facebook, which has made a significant change to this day.

2021 was a testing year and sales came in slowly, but God's grace was sufficient to take us through. We need all the prayers and support that we can get to survive the coming years.

On the subject of prayer, I joined the CLC team in the USA on Zoom for their Thursday morning prayer time during 2021. Praying together has encouraged me to stand firm in the LORD and His ministry. It makes a big difference and it bears fruit.

Trinidad & Tobago:

Population: 1.4 million (20.2% Evangelical)
Date CLC work began: 1951
Ministry: 4 Bookshops
Director: Sandra Robinson
Bestsellers: KJV Bibles, *Prayers that Rout Demons*



Sandra Robinson

Trinidad and Tobago was under either total and or partial lockdown for most of 2021. As a result, the stores were closed from May to July, and the Arima store stayed closed into August.

Although salaries were reduced, staffing has been reduced to one staff person per store, and the personnel have long distances to travel, they have maintained a high level of performance.

Sales were very low but we managed by limiting our expenses to salaries, rent and utilities. I used my vehicle and did cash on delivery sales during the year to help our customers and to provide some extra income for CLC.

In November, we placed our first order after two years, mainly for super giant print Bibles. In 2021, we introduced a Facebook page and our own CLC Trinidad website. In December, we hired a delivery service for people who order via Facebook or the website.

We thank God as He continues to favour us and supply our needs in order to pay on a timely basis so that our integrity is maintained.



The team

United States:

Population: 337 million (28.9% Evangelical)
Date CLC work began: 1947
Ministry: 1 Bookshop, Publishing, Web sales, Wholesale
Leadership Team: Charles Hurd, James Pitman, Marcia Hartman
Bestsellers: *Sit, Walk, Stand; Jesus Calling*

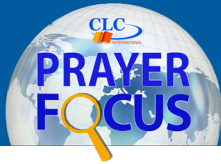


We praise God for His provision and direction for us during 2021. There were challenges as some long-time staff left, leaving gaps in our Multi-Language Media and shipping departments. However, God provided several wonderful new staff, including Stacey Jung in MLM, Jon Markus and Loanne Greer in shipping, and Dan Balow as our new Publisher.

We took on distribution for two additional organizations which meant a near total overhaul of our warehouse and pick/pack areas. Our sales grew and we were able to contribute to financial needs in several CLC countries.

We had two tornadoes come through our area in 2021, bringing trees down and causing flooding and loss of power for several days. Consequently, we installed a generator backup system in case of future power outages. We also had to deal with the ongoing supply chain and shipping issues related to the pandemic.

We reestablished our monthly fellowship meals, which sometimes include staff training. We also began to hold a weekly 'Zoom encouragement' on Thursday mornings, where some of our staff who work remotely and other CLC members are able to join us.



Prayer Focus: World Report

Week 23 (June 1st to 5th) - WORLDWIDE

Wednesday (1st) - Italy: CLC Italy will have an in-person staff meeting in the month of June. Please pray for the guidance of the Lord in all the discussions we will have. Pray for safe travels to the venue, and may God give us a blessed time together in His presence.

Thursday (2nd) - Netherlands: Please pray for the health of Corine Brijs, the bookshop manager of CLC Apeldoorn. At the time of writing, she is in need of surgery, and the whole process is taking a long time.

Friday (3rd) - United Kingdom: Pray for our events team. Conferences are taking place again this year, and we have many invitations to supply book tables. We are thankful for the opportunity to connect directly with people. Pray that we will be sensitive to the different groups we are serving and find resources suitable for their needs.

The Weekend (4th - 5th) - Uruguay: Please pray for the government of our country as they work to open the national economy to the rest of the world with positive results. Pray also for the church in Uruguay that it may experience growth and that CLC may increasingly play a part in its spiritual development.

Week 24 (6th to 12th) - AFRICA

Monday (6th) - Benin: We give thanks to the Lord for keeping us going in spite of the difficult times. We are thankful for the arrival of our first batch of 1,000 CLC French language Bibles from the Project 10,000 Bibles for francophone West Africa. Please pray that these will be appreciated by our customers and that we can sell them quickly.

Tuesday (7th) - Burkina Faso: Our prayer request is similar to that of CLC Benin (see yesterday's prayer point) as we also received our first 1,000 Bibles from the Project 10,000 Bibles for francophone West Africa. Our customers like the fact that the Bible contains an evangelistic summary of the Gospel message and a prayer of salvation. Please pray that many of these Bibles would be used for evangelism and discipleship in our country.

Wednesday (8th) - Ivory Coast: I am grateful to the Lord for allowing me to find a young brother

in Christ who can revitalise our social networking. Please pray that he will have wisdom to develop strategies to increase our sales, especially our allocation of the CLC Bibles from the 10,000 Bibles project for francophone West Africa.

Thursday (9th) - Kenya: Please join us in praying that God multiplies our efforts to encourage Christian authorship in Africa and that He gives us His wisdom and creativity, along with the strength and His favour with people who will "buy into" the vision and be able to help us achieve our objectives.

Friday (10th) - African Region: June 1st is celebrated as the Day of the Mozambican Child, and CLC Maputo has planned an evangelistic outreach on the island of Katembe for that day. The idea is to reach children for Christ via distribution of the full colour booklet, *Best Story in the World*. Please pray for much fruit from this as the booklets are read in various homes as a result.

The Weekend (11th - 12th) - Sierra Leone: Please pray for our new Advisory Board that each member will truly understand the ministry of CLC and be dedicated to its local expression. Our current Chair will be emigrating to Canada later this year, and we wish him well with gratitude for all that he has done to help us in the past few years.

Week 25 - (13th to 19th) ASIA

Monday (13th) - India: God willing, we are planning to conduct a special sale, either in June or July 2022, in our newly opened bookshop in Kolathur in the northwestern region of Chennai. Pray that this will be successful in terms of sales and spiritual fruit.

Tuesday (14th) - Indonesia: Please pray for the effectiveness of the regular webinar programme we hold, together with the Indonesian Bible Society, that this would be helpful for many viewers. Pray also for our bookmobile programme on Java Island that we would be a blessing with the books and Bibles that we bring there.

Wednesday (15th) - Japan: We would like to improve our connections. Firstly, we would like to connect more with other Christian bookstores so that we can communicate with them about our mission in Japan, and, secondly, we would like to have more interaction with CLC members in other



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countries so that we can benefit from mutual fellowship as members of CLC International.

Thursday (16th) - South Korea: Pray for our National Director, Dr Young Ho Park, now in his seventies. Pray that he may enjoy good health and continue to have God's strength and wisdom. Also, pray for God's guidance in choosing the right employee for our editorial department.

Friday (17th) - Myanmar: We thank God for the protection of our staff during Covid. Although three members were severely sick, the Lord healed them all. We also thank God for His provisions for staff during these difficult times. We ask for prayers for solidarity, peace and justice for our nation, for God's continued provision for our staff and our publishing house, and for an increase in our sales.

The Weekend (18th -19th) - Pakistan: Please pray for our country as we are going through a difficult situation with double-digit inflation. At the same time, pray that we may have the finances to purchase a good stock of Bibles for our customers. Also, pray for the weather in the coming months as it becomes very hot and there can be frequent power failures.

Week 26 - (20th to 26th) EUROPE

Monday (20th) - Bulgaria: We ask for your prayers for our team member, Ginka, and her family. Ginka suffers from back pain and, in addition, takes care of her husband and another relative who is ill. She often needs to travel out of town to deal with various documents, institutions and people. Please pray for God's grace and strength for all her daily needs.

Tuesday (21st) - Central Asia 1: In connection with the events taking place in the world, we ask you to pray for the delivery of books, Bibles and other products from Russia. Meanwhile, our sales continue to suffer due to the continued supply of Christian literature coming to our country for free distribution. Pray that we can hold our position as a bookshop through all of this.

Wednesday (22nd) - Central Asia 2: Please pray that we would know how to get more books that people are looking for. With orders from Russia on hold indefinitely because of the war, we are investigating Print-on-Demand or small print run options.

Also, pray that the Lord would boost our sales as we cannot keep operating at a deficit.

Thursday (23rd) - Cyprus: At the end of last year, we sold 650 Greek calendars with a daily reading content which, from reports we receive, are very eagerly read over the year. Some customers now buy extra copies to give to relatives or friends. We pray that through this year many will come to know Him and be saved.

Friday (24th) - Eastern Europe 1: We still need prayer for new workers as our new Director is currently filling two positions at the same time (she is also head of accounts). We also need prayer that we may creatively discover different activities that will attract more people to the bookshop.

The Weekend (25th - 26th) - Russia: Please pray for the safety of our staff in the current political situation and for the Lord to provide for their needs. And please pray that CLC will find the right way to survive the hyperinflation that our ministry is experiencing.

Week 27 - (27th to July 3rd) LATIN AMERICA

Monday (27th) - Chile: We ask for prayer for the judicial process to recover a CLC property that is leased but the rent for which has been unpaid for several months. This property is in the capital city of Antofagasta. The process has been long but is now well underway. We hope for a favourable outcome.

Tuesday (28th) - Colombia: Please join us in praying that each department of our ministry will be able to accomplish the goals that we set at the start of the year. Please also pray specifically for our Publishing House that may we acquire relevant titles that will edify the church.

Wednesday (29th) - Ecuador: We have had some recent staff departures, which has generated some changes. Please pray for the new staff and for their training processes, especially in the area of CLC as a spiritual ministry.

Thursday (30th) - Mexico: Please pray that God will help us to strengthen our team and keep each one encouraged to continue to work with the same level of enthusiasm they have shown so far.

Friday (1st) - Panama: Please pray for God's blessing for our new bookshop in Westland Mall. At the



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time of writing, we are planning to open in May, and we have so far experienced many delays. Also, pray for the physical and spiritual health of all our team members.

The Weekend (2nd - 3rd) - Peru: Last month, we held a Sunday school training event with Editorial Patmos. Please pray for lasting spiritual fruit for those who took part. Also, pray that we may strengthen the view of the ministry in the eyes of our public and that we may be able to reach the hearts of many Peruvians.

Week 28 - (4th to 10th) N. America & Caribbean

Monday (4th) - Canada: Please pray for a fruitful new season for our recently retired National Director, Antoine Roberge, and for an equally fruitful new season for Fritz Joseph, our new National Director! Please also pray for the establishment of a new business relationship with the Geneva Bible Society.

Tuesday (5th) - Antigua & Barbuda: As we trust and follow His will by reaching out on the streets and also in the bookshop, we continue to pray for a better tomorrow when we will be stronger as a ministry and also in financial terms. Meanwhile, we need a much higher level of tourism on the island in order to revive the local economy.

Wednesday (6th) - Barbados: Please pray for a healthy improvement in our cash flow through better sales. Then, we will be able to fulfil our commitments to our suppliers and renew our inventory in the future.

Thursday (7th) - Dominica: We thank God for the boost in sales that comes on special occasions, such as Mother's Day and Father's Day. However, we need to see a constant boost all the year round! Pray with us that we may be able to sell our current stock in order to create the necessary cash flow to enable us to purchase new inventory.

Friday (8th) - Trinidad & Tobago: We are thankful to God for connecting us with people who previously did not know about CLC. Please pray for many more of these connections and that we may be inspired with new ideas and initiatives to help boost the ministry.

The Weekend (9th - 10th) - United States: Pray for God's wisdom for our stewardship of the ministry

in these challenging times. We need wisdom in the areas of inventory control and being able to provide what our customers really need. Also, pray for God's continued provision of staff and financial resources for the growth of the ministry.

Week 29 - (11th to 17th) INTERNATIONAL OFFICE

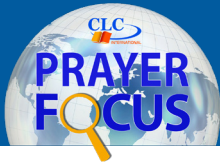
Monday (11th) - Refugees: The war in Ukraine has sent millions of refugees into neighbouring countries where CLC has bookshops: Bulgaria, Hungary, Poland and Romania. Please pray for our staff as they are striving to provide quality Christian literature, mostly in Ukrainian, to the refugees and also to the churches and Christian organisations that are providing humanitarian assistance.

Tuesday (12th) - Refugees: CLC has been very active in printing Christian literature for the Ukrainian refugees, both in and outside of Ukraine. Praise God for support enabling us to print tens of thousands of children's Bibles, evangelistic materials for different ages and 210,000 Gospels of John in the Ukrainian language. Pray that these materials will touch the hearts of the refugees at this time.

Wednesday (13th) - Websites: Praise God for Cristian Cotovan, the designer and developer of the CLC website platform currently being used in many CLC countries. Cristi oversees a small team of other techies that help to maintain and develop the sites around the world. They do a wonderful job, often behind the scenes. Pray that they may be enabled to take CLC to the next level.

Thursday (14th) - Retirement: One of our challenges is to prepare leaders for the future as some of our current international leaders approach retirement. Pray with us as we focus on preparing new leaders by expanding their international and cross-cultural experiences. Pray that our National Directors will continue to develop their abilities and global vision as CLC still has many growth opportunities in the coming decades.

Friday (15th) - Trustees: Pray for the Trustees of the CLC International Office. Led by John Raby, they are responsible for oversight of the Charity of the International Office, including finances. They also work with the International Director to assess how the global ministry is developing, offering valuable in-



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put and accountability. Pray that the Lord will give them insight and wisdom.

The Weekend (16th - 17th) - Trustees: Please pray for the two new Trustees of the CLC International Office, Petra Nemansky and Patricio Romo. Both have considerable experience in CLC and will be able to provide valuable input into the body of the Trustees. Pray for them as they adjust to this new role.

Week 30 - (18th to July 24th) AFRICA

Monday (18th) - Benin: Please pray for us to increase our cash flow so that we may order from more and different suppliers. Also, we would like to be able to identify a place for relocating our bookshop in case this would be beneficial to us.

Tuesday (19th) - Burkina Faso: We are thankful for a project launched by our International Office to raise funds for the purchase of a suitable vehicle for book tables at churches and conferences. With a four-wheel drive vehicle, we will be able to reach the rural areas more successfully. Pray for our fund-raising target to be met and that the Lord will enable us to acquire the best vehicle for the purpose.

Wednesday (20th) - Kenya: We pray for funding partners to enable us to meet our ministry goals for 2022-2023. This includes the upgrade of our POD equipment to match up with technological developments for better quality. Additionally, we would like to ask for prayer for political and economic stability in our country.

Thursday (21st) - Mozambique: Pray with us for the lady missionary in Pemba who is coordinating our project to distribute Bibles among those displaced due to terrorist activity in the north of Mozambique. The logistics are complex, and our desire is that all Bibles will reach the people they are meant to reach.

Friday (22nd) - Mozambique: At the end of July last year, we opened a small part-time outlet in Namupa, in northern Mozambique. However, the first year has been difficult in terms of sales. Please pray for our CLC worker, Isaquie Uarilla, that he will continue to find new opportunities to make the ministry known via social media and by visits to churches

The Weekend (23rd - 24th) - Sierra Leone: We are

grateful for a significant growth in sales last year due to the arrival of new stock. At the time of writing, we are anticipating another shipment from the USA. Please pray that we may be able to acquire a vehicle for outreach to the rural areas. This will need to be a fundraising project!

Week 31 - (25th to 31st) ASIA

Monday (25th) - India: By the grace of God, we have been able to find a new place for our Trivandrum bookshop. Amazingly, it is next door to the previous place but with a lower rent and a bigger shop space! At the time of writing, we are planning to move in May 2022. Please pray for a smooth transition.

Tuesday (26th) - Japan: Please pray for us that we may develop our skills in managing the bookshop well. Also, pray that we may have more customers and higher sales, which will lead the ministry into a more stable financial situation.

Wednesday (27th) - Philippines: Pray for God's guidance in choosing new workers. Along with appropriate skills and knowledge, we also value the attitude and character of CLC members. Especially pray that we may be able to find a good successor for the role of National Director, whether that person is already in CLC or currently serving elsewhere.

Thursday (28th) - Philippines: At the end of 2021, we had to close the bookshop in Malolos City. By God's grace, we were able to find a different location for the shop, and, on 30th April, we had a dedication service and grand opening! We thank God that He honoured and answered our prayers.

Friday (29th) - Philippines: CLC Philippines would still like to begin a project this year to publish a Bible for the Filipinos, possibly a bilingual edition of the KJV. Please pray for wisdom and God's leading for either the Cebuano or Tagalog language and then for the necessary permissions and funding to go ahead.

The Weekend (30th - 31st) - Regional Directors: Pray for Romualdo Macinas, Asia Regional Director, and for the other three Regional Directors as they have begun to visit our teams again after a prolonged period without travel due to Covid restrictions. Pray for God's protection and safety and that their visits



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will make a lasting difference for the teams.

Week 32 - (August 1st to 7th) EUROPE

Monday (1st) - Bulgaria: At the moment, there are two of us working at the bookshop, but this is not enough for the volume of work. We need God's solution for this situation, and we pray for His will to be done. We trust that He will bring the right person at the right time or show us whatever else that He has in mind.

Tuesday (2nd) - Central Asia 2: Pray that we may have employees with a true sense of being called by God for this work. We are unable to pay very much and currently are trying our best to handle all the operations with one staff member less than we really need due to our financial situation. At the same time, our desire is to honour God through excellent service and a bold witness.

Wednesday (3rd) - Cyprus: Since Eva & Sotos are already in the age of "retirement season", they have been praying for some years that the right person will be called by the Lord to continue the ministry in Cyprus. Please pray with us that this will happen soon.

Thursday (4th) - France: Please pray with us as we have recently reorganised our Publications Department. Christian Piaget, who was previously leading our Purchasing Department, is our new Publications Director. Pray for him to have wisdom and discernment for this important role.

Friday (5th) - France: Pray for our new Purchasing Director, Peter Vlaming. Having completed a three-month training period earlier this year, he must now deal with our hundreds of suppliers. Pray also for a good integration for him in the Purchasing team.

The Weekend (6th - 7th) - Germany: Please pray for us as we seek for new and younger volunteers to replace the older ones who will one day step down. We are so thankful for those who support us by offering help with practical tasks, such as the husband of one of our customers who recently renovated our lights for us free of charge!

Week 33 - (8th to 14th) LATIN AMERICA

Monday (8th) - Chile: We thank the Lord for the in-

crease in distribution in 2021 and that this has been maintained in the first months of 2022. We pray for strength and encouragement from the Lord to be able to handle the greater workload in all departments and for more workers to be added to the team, especially in Antofagasta.

Tuesday (9th) - Ecuador: We thank the Lord that after much hard work in the months of preparation, we are now using our new software system! Pray that we can finish adapting the system to take full advantage of it so that we may serve more efficiently and effectively.

Wednesday (10th) - Mexico: We pray that the Lord will direct us in every purchase and importation that we make so that all our goods will be a blessing. At the same time, we pray to be able to reduce our costs and increase our sales as we help to meet the real spiritual needs of our customers.

Thursday (11th) - Peru: Praise God with us for new software, which has been a great blessing for the ministry. And also for the new van that will help us to take the books and Bibles to places beyond the centre of the capital and into other provinces of the country.

Friday (12th) - Uruguay: Pray for the Lord to guide us in our urgent search for the person who can be in charge of our website and social media work.

The Weekend (13th - 14th) - Venezuela: We pray that we may be able to hold our Annual General Assembly in person this year with all members present. Pray that we may look to the Lord for wisdom in the matter of electing the new Board of Directors.

Week 34 - (15th to 21st) AFRICA

Monday (15th) - Burkina Faso: Please pray for the political, social and economic situation of our country, which has suffered many acts of terrorism in the last few years. Currently, we are experiencing a three-years transition in government, led by the military.

Tuesday (16th) - Mozambique: Pray for our ministry in Beira that has been severely affected by the pandemic and by the increasingly bad weather conditions in central Mozambique. At the same time, the cost of books from Brazil has increased



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substantially so that they are now even more expensive for our customers. Pray there will be a turnaround in sales.

Wednesday (17th) - Sierra Leone: Please pray for good opportunities for our team to do outreach book tables and that we would be wise in choosing the right stock to take along for each event, especially for the more rural areas where people have no opportunity to visit our shops.

Thursday (18th) - Sierra Leone: At the time of writing, we are seeking someone who can effectively mentor our young bookkeeper, Amara Massaquoi, so that he may continue to develop his skills and abilities to do the job well for our three bookshops in Sierra Leone where we now use the Quick Books system. We are thankful for Amara's willing spirit and desire to learn.

Friday (19th) - Africa: In the past two years, our team in Kenya has been successful in selling Bibles and books on the *Jumia* platform, which is an African equivalent to Amazon. We are now researching the possibility of doing the same in Ivory Coast. Please pray for Martine Foto in Abidjan as she pursues this possibility.

The Weekend (20th- 21st) - Africa: Please pray for a growing partnership between CLC Portugal and CLC Mozambique for mutual benefit. Pray for Carlos Cunha, National Director for CLC Portugal, as he anticipates visiting Mozambique this year for the first time, possibly in September.

Week 35 - (22nd to 28th) EUROPE

Monday (22nd) - Hungary: Pray for a new manager for our Miskolc store. The shop serves as a base for most of the churches in the region, so this person has an important role. Also, as the distributor of *FireBible*, we come into contact with a number of churches. Please pray that many will become long-term customers.

Tuesday (23rd) - Italy: Please pray for the team in our warehouse in Motta, Sicily, as the work has been reorganised. Pray for wisdom and new strength for Nicola, who is the Head of Department, and for our new worker, Antonino.

Wednesday (24th) - Poland: We thank God that despite various challenges, the bookstore is still

operating, and we see His hand at work. Please pray that we can find the right person to renew our website and that all the books purchased from us will help people to come closer to God.

Thursday (25th) - Portugal: This year so far, CLC Portugal has already reprinted two of our previously published titles. At the time of writing, we are working on a cover to publish one new title this year - *More than a Carpenter* by Josh McDowell. Please pray that all of these books will be a blessing.

Friday (26th) - Romania: Please pray that we can soon finalise our publishing projects that have been delayed. Also, we need God's help concerning some repair work that is needed at the CLC property in Brasov. In addition, we would like to ask for prayer for health issues and that we may have clear minds and strength to serve well.

The Weekend (27th - 28th) - Switzerland: Please pray that more customers will discover our website and social media presence. This is especially important since we no longer have a physical bookshop.

Week 36 - (29th to 31st) WORLDWIDE

Monday (29th) - Peru: Please join with us in praising and thanking God for giving strength to our team and especially for our newer staff who have been assimilating into the work culture of CLC as a missionary organisation.

Tuesday (30th) - United Kingdom: Please pray for the development of our warehouse in Chester. It is already at full capacity, but we are still being asked to work with other publishers. A problem is that the warehouse site has a tendency to collect rainwater, turning the car park into a swimming pool! As part of the redevelopment, we want to resolve this issue.

Wednesday (31st) - Netherlands: At the end of 2022, Bertus Keuter, the National Director for CLC Netherlands, will be leaving CLC after 13 years to serve in another mission. We pray for him as he is preparing for his new venture. Please pray for the future of the bookshop, which is uncertain at the time of writing.

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Sandycroft Industrial Estate,
Sandycroft, Deeside CH5 2QP
Email: gerald.sidery@clc.org.uk

For Overseas Opportunities:

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