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CLC WORLD

M A G A Z I N E

2020 World Report





CLC is a global publisher. We presently have about 3,700 quality titles in 20 languages. While most of these titles are translated from US and UK authors, we are excited to see that a growing number are by national authors from countries like Colombia, Italy, Kenya, Korea, Mexico and Portugal.

We have been especially blessed to have a substantial amount of collaboration with other publishing ministries, such as Copenhagen Publishing, Josh McDowell Ministries and the R-Center from South Korea. We are also very thankful for many generous donations that have enabled us to print tens of thousands of Bibles in Burmese, Portuguese, Russian, Spanish and Thai over the past years. Our new project is to print 10,000 Bibles in French for distribution in Benin, Burkina Faso and Ivory Coast in West Africa.

Gary Chamberlin,
CLC Global Publications

CLC Italy



CLC Korea



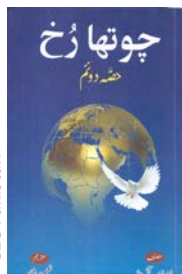
CLC India



CLC France



CLC Pakistan



CLC United States



CLC Russia



CLC Colombia



Visit clcinternational.org for more information about these publishing CLC countries.



2020 CLC International World Report

The year 2020 was full of challenges due to Covid-19; on the other hand, 2020 also was an “aha” moment for CLC. This year God has spoken to us very clearly regarding using technology (internet) to distribute God’s Word to the nations. This reminded me of Luke 22:35-36 when Jesus gathered his disciples together to commission them. Jesus asked his disciples: “When I sent you without purse, bag or sandals, did you lack anything?” “Nothing,” they answered. “Then Jesus continues on, and, in the following sentence, He used two key words, “but now”. In this second commissioning is where Jesus explicitly challenges His disciples to use the things that they were not previously authorised to use. The message did not change, neither did the messenger, but the “but now” specifically refers to a new way they should do things - a new strategy

In this new scenario, it was essential for the disciples to remember that God had been faithful. Even when the disciples were sent without resources and with severe limitations, they did not lack anything. This is the message that His disciples must never forget - that despite the limitations and the lack of resources, God will provide. In this new strategy, the commissioner, the call, and the message are still the same as well as the provider, but the way we do things is different from what we are used to. Amazingly, in 2020, while our distribution through bookstores decreased due to the pandemic, CLC’s global online distribution almost doubled.

Today, our new normal will require us to immerse ourselves in technology; it is not optional for us. This is the “but now” for CLC; it is the new strategy. God is encouraging us to use all the available channels to share the Good News. This does not mean that we will abandon our strategy of operating bookstores wherever and whenever conditions permit. It means that apart from the physical bookstores where we serve the public that is willing to visit us, we will also have online bookstores open 24/7 for people to access them from a remote location so that the purpose of CLC is accomplished:



The purpose of CLC is to honour God by making Christian literature and resources available to all nations to help people come to faith and maturity in the Lord Jesus Christ.

This is our “aha” moment!

Gerardo Scalante,
CLC International Director

The population statistics are all taken from the CIA World Factbook. The percentage of evangelical Christians is from the Operation World website.



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AFRICA

Thankfully, I could make a couple of visits at the start of the year to CLC Liberia and Sierra Leone, accompanied by David Scouler in a consultancy role. Sadly, the anticipated handover of the ministry in Liberia to a well-known church was inconclusive, and the bookshop was forced to close shortly after we left. The national director in Sierra Leone resigned at the end of the year, and David - providentially prepared by his visit - was able to take on the leadership role from a distance.

I have continued to exercise the role of Regional Director from a base in Mozambique but with significantly less "hands-on" involvement than previously. This was due to working mostly from home and the need to invest more time in "distance leadership" with the other African countries (which could not be visited) and a growing list of general International Office responsibilities. Through it all, my colleagues in Benin, Burkina Faso and Ivory Coast enthusiastically learned the use of new technology and conferencing as well as increased skills in social media, communications and marketing.

In summary, while we admit that the pandemic has in many ways changed us - and the ministry - on the whole, I would say that Africa is not worse off, despite the fact that there was some decline in sales. If anything, we are learning to think more urgently, creatively and sacrificially in order to secure a sustainable future for CLC on this amazing continent.

May the Lord help us going forward.



Liz Patten

CLC Regional Director for Africa

Benin:

Population: 13.3 million (8.3% Evangelical)
Date CLC work began: 1998
Ministry: 1 Bookshop
Director: Emmanuel Ladeyo
Bestsellers: *Louis Segond Bible* (basic and large-print editions), *Power of a Praying Wife*

Despite the challenges, we were able to keep the bookshop open throughout the year. Events such as the rise of the coronavirus and the resulting closure of the borders with Nigeria provoked a type of economic



moroseness which negatively impacted our sales. Nonetheless, we have been able to keep our head above water without incurring major debts. Orders from Bible schools have been like a breath of fresh air.



Due to the restrictions, we did not receive any CLC visitors this year from other countries. However, we participated in a number of Zoom meetings with the CLC global family, as well as training in social media given via

Zoom by Lionel Courtet of CLC France. These meetings were encouraging for us. We also had time to reorganise the shop floor in order to give the customers, and the displays, a more spacious feel.

In previous years, the owner of the bookshop has wanted to sell the premises, but this idea seems to have been suspended for now. We continue to pray about this challenge.

Burkina Faso:

Population: 21.3 million (8.9% Evangelical)
Date CLC work began: 1991
Ministry: 1 Bookshop
Director: Sami Luc Noufé
Bestsellers: *Heroes of the Faith*, *Love Language* series

Our focus has been the bookshop sales, book tables at conferences/churches and sales through social media, serving the provinces using the Orange Money service. Use of social media has been very positive for us this year in terms of sales. Many customers have called us, and we believe that most of our "lost" or "old" customers have now re-discovered us because of our activities through Facebook, WhatsApp and Telegram. They now know where to find us again, after our last two relocations.



This year we have experimented with having extended shop opening hours. We no longer close during the lunch hour. We open at 9:00 a.m. and close at 6:00 p.m. This has also helped to increase our

sales during the time of crisis.

Our main challenges in 2020 were twofold:

- Keeping going despite the rise in terrorism which has sent many investors away from the country
- The Covid-19 pandemic which, despite our efforts, has also had some negative effect on our activities.

We are thankful to God for being with us.



Côte d'Ivoire (Ivory Coast):

Population: 27.5 million (10.5% Evangelical)
Date CLC work began: 1961
Ministry: 2 Bookshops
Director: Martine Ouffoué (Foto)
Bestsellers: *Hearing the Voice of God, The Seer*



Abidjan team giving out the "Best Customer Award"

2020 was a very busy year for Ivory Coast, with the Covid-19 pandemic resulting in the closure of borders, plus our general presidential elections which gave rise to demonstrations. Nonetheless, we are thankful to the LORD for sparing us from the worst eventualities both before and after the elections.

The LORD protected all our staff from Covid-19. He gave us the blessing of being able to keep both of our bookshops open throughout the entire confinement period, so that we could continue to respond to the needs of His people.

We rejoice over the good testimonies which our customers tell about the bookshops, the staff and the quality of service.

Many people who have ordered specific titles from us have been satisfied, and this has really helped us to go forward in 2020. We want to continue in this level of service and perfect it further in 2021.

Kenya:

Population: 54.6 million (48.9% Evangelical)
Date CLC work began: 2007
Ministry: 1 Bookshop, Web sales, Publishing, Print on Demand, Wholesale, Self-Published Authors Support
Director: Muthoni Mercy Omukhango
Bestsellers: *The Purpose Driven Life, Africa Study Bible*

Just when the pandemic hit Kenya in March 2020, we moved our ministry online through the website www.kenyaclc.org and initiated online courses and processes including the Authors' Collaboration which moved to WhatsApp. This enabled us to continue serving our customers.

Website sales and *Jumia* e-commerce sales were at the highest ever, attributed to the fact that people were at home.

We started and ran several book programs ensuring we ministered to readers and also boosted our bookshop sales. We had our first writing class on WhatsApp with 15 authors. Some moved to the publishing phase. The second class started at the end of the year with 10 authors. The third class is scheduled to start in March 2021.

Together with the authors in our collaboration, we started a book award program www.africanauthors.net, scheduled to premiere in November 2021.

As for bookshops, unfortunately, we closed an upcountry branch in Eldoret at the end of the year because it was not profitable financially.



Liberia:

Population: 5.2 million (14.6% Evangelical)

Date CLC work began: 1947-95, 2012-2020

Ministry: 1 Bookshop

The ministry had been struggling financially and in other ways for some time, and so after the national director emigrated with his family in November 2019, a tentative proposal was made by email to hand over the bookshop to the landlord, Providence Baptist Church (PBC), to see if they would like to continue with the ministry.



Inside the bookshop

Liz Patten (Africa Regional Director) and David Scouler (West Africa Consultant) visited in February 2020 to discuss this face to face with members of the Board of PBC as well as with the one remaining CLC staff member.

Discussions with the church were inconclusive and sadly the bookshop closed in mid-March due to Covid-19 restrictions, and has not reopened. We are grateful to CLC staff member Laban Dweh for his commitment in having kept the bookshop open for as long as possible, and we wish him every blessing in his next endeavour.



CLC Mozambique's economy Bible

Mozambique:

Population: 30.8 million (11.1% Evangelical)

Date CLC work began: 1966

Ministry: 2 Bookshops, Publishing, Book Deposits

Director: Liz Patten

Bestsellers: *Mais que uma crise* (More than a Crisis), *Purpose Driven Life*

The year started well. Abel (CLC Maputo) visited Sacramento (CLC Beira) to follow up on the Cyclone Relief work in Beira; Francisco (CLC Maputo) got married in February, and we received a large order of books from Brazil in March. However, this turned out to be our last order for the year as the Pandemic hit the world, and Mozambique declared a state of emergency, closing all borders. Toward the end of the year this was changed to a permanent state of calamity with many restrictions still in place, severely affecting people and trade.

But looking back, there is also a lot to be grateful for! The bookshops were closed for only 10 days; the *Café Livro* bookclub continued for some months via WhatsApp, Francisco received virtual coaching in Mailchimp from CLC Portugal, and we expanded our social media. Abel and his friend, Yuri, wrote a short book addressing the crisis, and this became CLC Mozambique's first publication and bestselling book. We enjoyed Zoom Fellowship with CLC International. We had 10,000 economy Bibles printed, and we began to convert a seminary classroom in Nampula in preparation of opening an outlet there in 2021. All glory to God!



CLC Mozambique's first publication and bestseller

Sierra Leone:

Population: 6.8 million (3.9% Evangelical)

Date CLC work began: 1966

Ministry: 3 Bookshops, Print On Demand Publishing

Director: Donald John

Bestsellers: *Purpose Driven Life*, *Purpose Driven Church*

Mostly, we thank God for keeping us well and safe. In March, we received a visit from Liz Patten (Africa Regional Director), David Scouler (West Africa consultant) and Bernard Koecke (CLC France). This was a blessing for the local team. Due to the Covid-19 restrictions, we were not able to undertake all of our anticipated programs, which sadly led to a further decrease in our sales. We started our usual radio program through which we advertise live. This was helpful, especially during the “CLC Bible month” in June. After new stock arrived from USA in October, book tables recommenced during the Christmas season. We also visited the bookshop in Bo, to encourage our colleagues there and deliver new stock.

The most significant change was the resignation of our National Director, Donald John, after six and a half years at the helm of the ministry. We pray that he will be blessed in his next venture, and we thank God for keeping us together and moving forward since he left.



Alfred Kaikai



Bookshop offerings

CURRENT PROJECT: BIBLES FOR FRENCH WEST AFRICA



We are very grateful for the funds that have come in so far towards the new **Bible Project for French West Africa** which you may have read about in the past issues of *CLC World*. However, we still have a very long way to go to **reach our goal of £35,000**. Please pray with us for the remaining funds and that we will be able to go to print very soon. This will mean that **10,000 low-cost Bibles** will be sent to **Benin, Ivory Coast and Burkina Faso!**

Donate today!

*see page 39

ASIA

The year 2020 was a challenging year - it showed that life is so uncertain. We were surprised by the worldwide pandemic, which most countries are still dealing with. I could not imagine its effect on the economy and even on the ministry of CLC. However, the Lord is Sovereign. He is full of surprises! His economy is different from the world's economy - we just need to trust Him. He is the One who provides our needs.

Generally, sales in Asia have dropped by 22%. All CLC Asia countries have had decreases in sales except CLC Korea, which had an 11% increase. Yet, I am sad that CLC Japan had to close at the end of 2020, and the six shops were handed over to other ministries or to current staff members. Thank God that the branch in Kyoto was taken over by the Mustard Seed, a Christian ministry in Japan that still wants to use the name "CLC" and its logo. May the Lord bless this partnership between CLC and Mustard Seed.

The Lord is full of surprises. First, we had a better communication and more meetings through the year thanks to channels like Zoom and WhatsApp. Although I have had no recent overseas travel, I can still lead and function as a Regional Director. Secondly, some CLC countries had increases in sales. Thirdly, I decided to end my term in May 2020, but the Lord extended it until 2024 - "Man proposes but God disposes".

All in all, I give all the glory to God!



Romualdo Macinas
CLC Regional Director for Asia

India:

Population: 1.3 billion (2.2% Evangelical)
Date CLC work began: 1954
Ministry: 23 Bookshops, Publishing, Web sales, Wholesale, Mobile
Director: Justin Chellappan
Bestsellers: *The Way of the Cross*, *The Pilgrim's Progress* in Tamil

During the 2020 pandemic, God allowed us to open a new retail outlet. We thank the Lord because he kept all our staff members, across the country, safe during this time.

For several decades, we have held an annual special sale at our HQ during the month of November. Because of the pandemic, we were unable to arrange it. We, as a mission, prayed about it and decided to hold the sale in December 2020. With much fear and uncertainty, but with faith in God, we had our sale in the first week of December 2020 with restrictions from the government in place.

We praise God, as we received a very good response from the customers, particularly several new faces came from the different areas and some travelled long distances to buy books and Bibles. Bibles were the best seller during the sale. All glory to God. We realized that God can change any situation into good for His children.

"The things which are impossible with men are possible with God." - Luke 18:27



Indonesia:

Population: 275 million (5.6% Evangelical)
Date CLC work began: 1954
Ministry: 1 Bookshop, Web sales, Publishing, Wholesale
Director: Donny Kairupan
Bestsellers: Bibles, Daily Devotionals



Praise God for His faithfulness to the ministry. Although we dealt with a pandemic, He protected and blessed this ministry. Last year we opened the *Kana Café* in the bookshop to serve customers with coffee and snacks. Kana in Indonesian means Bible, and in English it is Cana - the town where our Lord Jesus performed his first miracle.

Praise God for our loyal customers that keep in touch with us. Some customers preferred to order via phone and WhatsApp, and there were churches willing to make large orders to give to their congregations who were attending church services online from home. We also praise God that after promotions via Facebook and Instagram, we were able to sell several copies of *The Life Application Bible*. A number of them were bought by a businessman who gave them to pastors. With the promotion we also had many orders from churches.

We continue to have a gospel booklets ministry. We send the booklets around Indonesia, especially to the East Region. Our desire is to work with churches who are willing to distribute and deliver these resources.

Japan:

Population: 124.6 million (0.5% Evangelical)

Date CLC work began: 1950

Ministry: 6 Bookshops, Web sales, Publishing, Mobile

Director: Satoru Nakano

The past year, 2020, the CLC Management Committee decided to close the operation. It was a sad moment in the history of CLC Japan.

In 1950, Mr. Ray Oram, a missionary from the United Kingdom, started the work in Japan. As the work progressed, they opened a number of shops. As part of their ministry, CLC Japan had a bookmobile and conducted many book tables. They were also involved in publishing.

Despite being the largest seller of Christian



books and Bibles in the 80's and 90's, CLC Japan experienced hardship. Due to very small gross margins in stock, and the high cost of shop rental, the ministry was difficult to manage. For many years most of the bookshops were experiencing losses.

Although this is a sad time, we want to thank God for the dedication of the staff throughout this time. We also thank God that the bookshop in Kyoto was turned over to another ministry, the *Mustard Seed*.

Some of the shops were handed over to the former CLC staff members and two other bookshops were taken on by another literature ministry, 'Word of Life'.

Myanmar:

Population: 57 million (5% Evangelical)

Date CLC work began: 1992

Ministry: 1 Bookshop, Web sales, Publishing, Wholesale

Director: Jacob Mung

Bestsellers: *The Tabernacle and the Ark of the Covenant*, *Concise Bible Commentary*

We praise and thank God for opportunities and the challenges in the past year. Before the pandemic we were operating as usual, but after the first case of Covid-19 in our country our sales decreased dramatically. The situation did not improve after that. In August, the whole country faced a lockdown, so the store was closed for some time, but we were able to accept online orders. Our sales were done via Facebook and a third party.

As the result of the pandemic, sales were badly affected. Due to Covid-19 and job losses, 80% of people are not buying books as they concentrate on their daily needs. We also had to make some sacrifices and cut our payroll by half. Despite all of this, we thank God for safety and good health during this difficult time.



Pakistan:

Population: 238.1 million (0.6% Evangelical)

Date CLC work began: 1961

Ministry: 1 Bookshop

Director: Sohail Javed

Bestsellers: New and Old Testament Commentary in Urdu, Concordance and Dictionary in Urdu



We started 2020 on a good note with great sales during the months of January and February. In March we had to close our store for six weeks due to the Covid-19 lockdown in our country.

During the following months we struggled with cash flow and saw a drop in sales.

Since then, we have focused on internet sales through WhatsApp and Facebook. We are thankful for both regular and new customers who have reached out to us on social media.

Every year in September we attend the Sialkot Convention (a large Christian gathering attended by people from all over the country) and set up a bookstall. This year, because of Covid-19, we were not able to have the bookstall. This was the second time in four years that we were unable to attend this major event due to unforeseen circumstances.

In December we saw a good response from our customers, and good sales continued into the New Year. 2020 has been tough, but we thank the Lord for keeping us safe from the different situations we faced.

Philippines:

Population: 109.2 million (12.3% Evangelical)

Date CLC work began: 1957

Ministry: 6 Bookshops, Web Sales, Publishing, Wholesale, Mobile, Print On Demand

Director: Romualdo Macinas

Bestsellers: *Transforming Believers, The Family Book of Manners*

Thank God for the past year. We had many learning opportunities and blessings. Before the pandemic we were able to hold two seminars of the History of Redemption in partnership with the R-Center in Korea. Our speaker was Dr. Phillip Lee, the senior pastor of Pyungkang Cheil Church in Seoul.

We also held our annual staff Conference in March with the theme: "Do not Hold Back." Right after the conference, our national government declared a lockdown in major cities. Due to this, many of our staff had a difficult time returning to their respective home cities.

The pandemic greatly affected our ministry. For two months, all the shops and wholesale were closed. When we were able to re-open, many people were afraid to venture out.

Due to the new restrictions, business could only operate at 50% capacity. It took a great toll on the country's economy. Many people had little to no resources, even for food and basic necessities. Because of the great drop in sales, we had to cut our costs and make significant sacrifices.

On the marketing side, we focused on e-commerce. This is through Facebook, our website, and our third-party partnerships with *Lazada* and *Shopee*.



South Korea:

Population: 51.7 million (16.8% Evangelical)
Date CLC work began: 1975
Ministry: 1 Bookshop, Publishing, Web sales, Wholesale
Director: Young-Ho Park
Bestsellers: *When a Nation Forgets God*, *My Water Doodle Bible*



In 2020

- Despite Covid-19, we were able to maintain our sales. In fact, sales increased especially online.
- We received 'Best Book of the Year' awards for our translations of the books *When a Nation Forgets God* (awarded by the Korean Christian Magazine) and *Ecclesiastes Baker's Commentary* (awarded by the Korean Christian Publishing Association).
- CLC Korea published seven children's books, and all seven books sold very well. We plan to publish another seven in 2021.
- We were disappointed we could not host the CLC International Council Meetings in 2020 due to Covid-19 and all the travel restrictions, but we trust that we can do this in 2024.
- Also due to the pandemic, our November celebrations for the 45th Anniversary of CLC Korea was just a small gathering for the staff, but we all appreciated videos and greetings from the CLC Regional Directors and the International Office. It was good for our staff to see how we are connected to CLC around the world.

Thailand:

Population: 69.4 million (0.5% Evangelical)
Date CLC work began: 1958
Ministry: 1 Bookshop, Web sales, Publishing
Director: Ruchadaparn (Amanda) Intajuk
Bestsellers: Thai Standard Version Bibles, *The Purpose Driven Life*



We closed our bookshop for about ten days in early April. During the pandemic months, we struggled with the cash flow and a drop in the level of sales. We decided to turn our focus to internet sales. We started to develop a new website, a Facebook page and implemented online sales via *Shopee*. We are thankful for new customers who have been reached using social media, especially Facebook.

We pray that our online sales will grow over the next year. We also need to find the right person who will work exclusively with our social media platforms.

At the end of the year we had special offers with a promotional discount of 10% off products, and the customers felt blessed by the discounts.

We are grateful to God that during the pandemic we sold even more Bibles and tracts than usual. We hope Thai people will turn to Jesus Christ our Lord.

EUROPE & CENTRAL ASIA

Think digital! This has been the motto of 2020 for CLC in Europe where almost every country already had a well-established website and some kind of social media presence. Bookshops have been under significant pressure in previous years. Thankfully, our websites were already of strategic importance before the year of Covid-19. Suddenly, we found ourselves with a tremendous opportunity to dramatically increase our internet presence.

Even through lockdowns, we seized on this “Think digital” opportunity to reach out to customers through our websites, social media and offering “click & collect”. We can now thank God for this opportunity to “refocus” because it propelled almost all of our European countries into creative ways of serving and distributing.

In past years, CLC was able to purchase properties in most of our European countries. This proved to be a winning strategy as it provided a significant amount of economic stability. Nonetheless, 2020 was still a challenging year. Sadly, some bookshops had to be closed in France, Italy and especially the UK. In October, we had to make the decision to finally close our ministry in Spain after years of struggling.

Many countries paused their publishing activities in 2020. Even so, we could continue to sell those books throughout the year, and, in 2021, we are beginning to push forward in publishing once again.

We cannot deny that it has been a difficult year for all of our countries, and our dedicated staff have made many sacrifices. Yet, we praise God that - not only did He sustain us so far through the pandemic, He also prepared us in unforeseen ways to weather this storm. God is faithful, and our European countries can testify to this!



Gary Chamberlin

CLC Regional Director for Europe

Belarus:

Population: 9.5 million (1.3% Evangelical)

Date CLC work began: 1994

Ministry: 1 Bookshop, Publishing, Web sales, Wholesale, Permanent book outlets.

Director: Lina Pinkevich

Bestsellers: *The 5 Love Languages*, *New Morning Mercies*.



In spite of all the troubles (pandemic, political unrest, economic situation), 2020 finished well. Praise the Lord, we entered 2021 without debts to our suppliers.

We are pleased that we got permission from the government to receive payments from abroad, and now we are able to send books all over the world. We already sent parcels to Ukraine, Estonia, Poland, USA, and Germany.

We were able to hold the bookstalls at the different events that were arranged in our area.

It is a blessing to participate together with CLC Moscow in *The Russian Bible Project* that was inspired and encouraged by CLC European Director, Gary Chamberlin. Six thousand Russian Bibles are being printed in Minsk, Belarus, and should be available by June, 2021.

Dima, who was responsible for our computer system and CLC Belarus media, resigned from his full-time position and is now working only a few hours per week.

Praise the Lord that no one from the team had the Covid-19 virus. Thankfully, the book shop was open on a regular basis, and website sales continued to grow throughout the year.

Bulgaria:

Population: 7 million (1.9% Evangelical)

Date CLC work began: 1993

Ministry: 1 Bookshop, Web sales, Publishing

Director: Lidia Dimitrova

Bestsellers: *Spiritual Warfare*, *Does your Tongue Need Healing?*



2020 was filled with great challenges as we all faced Covid-19. We had the privilege of not having to close the store and continued working through it all. The orders did not slow down, even during the initial shock of

quarantine and lockdown. God protected each one of us from getting sick with the virus. This made us even more confident in the faith that this is His work and He is sovereignly taking care of it.

The opinion of many is that things will never be the same again. Churches are not the same - some of them are falling apart. The convictions and beliefs of the people are changing, lies are being exposed and God is changing us and cleansing us.

One of our team members has the responsibility to care for their relatives, and this influences the work process. Finally, we also have problems with the store software. We are trying to change it to a better one, but this turns out to be a difficult task. This makes even the everyday normal responsibilities become a struggle.



CLC Bulgaria and CLC Cyprus team members
LtoR.: Lidiya, Sotos, Eva, Gabriella

Central Asia (CA1):

Population: 6 million (0.7% Evangelical)

Date CLC work began: 1996

Ministry: 1 Bookshop, Mobile

Bestsellers: *I Dared to Call Him Father, Why Follow Jesus*



This year has not been easy for us. After an unpredictable schedule and being closed in October for two weeks, we are grateful that we are now back to our regular store hours.

The number of store visitors has decreased by 70% - 80%, as well as sales. Due to the lockdown and political upheavals, the economy suffered, and food and other things have risen in price.

There is still a lot of free Christian literature coming into the country, even a large amount of good books.

At the moment it is difficult to say what the future prospects of selling Christian books are. The market is now oversaturated, and it is not clear how it will evolve. For example, the Bible League has closed. The Bible Society and Seventh-day Adventists are in a difficult situation, as we are. There is also the Ray of Hope mission, which also distributes Christian literature and Bibles. Korean missions are involved in the printing and distribution of Christian literature. Still, our store is unique and in a very central location, so people still come here to buy something special.

Central Asia (CA2):

Population: 10.2 million (0.2% Evangelical)

Date CLC work began: 1997

Ministry: 1 Bookshop

Bestsellers: *Love without Limits, The Right Choices Bible*

2020 was very turbulent, not only because of Covid-19 but because of a lot of instability in the country. Nonetheless, we are very grateful that our website became operational, and we are encouraged that we had sales through this new channel. We now have the potential to reach the entire country with books and Bibles. We received two large orders, which we did not normally have in the last few years.

The store was closed for walk-in customers for five months during the year. We are grateful that our government helped us with salaries four times during the year.

We sold many Bibles to unbelievers during the pandemic, which was very encouraging for our team.



Cyprus:

Population: 1.2 million (0.8% Evangelical)

Date CLC work began: 1981

Ministry: 1 Bookshop, Web sales

Director: Eva Photiadou

Bestsellers: *Battles Christian Face, Humility*

The year began with hopeful expectations as the financial crisis of previous years seemed to be over. However, the unusual and difficult times we went through due to Covid-19 had a negative impact on our operations. All scheduled book tables and book fairs had to be cancelled, and a reduced number of customers visited the CLC Bookshop.

We are especially encouraged by a lady customer who uses her tithing to buy €200 worth of Bibles every month and distributes them for free! A Christian school decided to give Bibles as prizes to their graduates, and a number of churches purchased Bibles to have available for newcomers to the church.

We are extremely thankful to our Lord for the way He is using this small bookshop to reach people from many different countries, and we are encouraged with comments like: "We cannot thank the Lord enough for having CLC in Cyprus, and for your dedication and perseverance over the years. Keep pressing on, and may the Lord bless you in all that you do".

France:

Population: 68 million (1% Evangelical)

Date CLC work began: 1951

Ministry: 14 Bookshops, Web sales, Publishing, Wholesale, Logistics for other publishers

Director: Hervé Lessous

Bestsellers: *La Déferlante (The Surge)*, *The Tabernacle*

Our bookstore results have been impacted by the Covid-19 pandemic, as is the case in many countries. However, the good sales made on our websites and the implementation of “click and collect” made it possible to limit the losses.



Hervé Lessous

We were only able to send 40 Christmas boxes to churches this year (as opposed to 160 in the past). Generally speaking, we have not been able to do book tables this year, which represents a significant shortfall.

Our colleague, Ruth Williams, retired in July after 35 years of service with CLC France. She has been in charge of our bookshop in Lille for the last seven year, and a Trustee of the CLC International Office Charity for 10 years.

Martinique: Our store in Fort-de-France in the Caribbean opened its doors on July 1st in a new location. Access is easier and safer, and the customers appreciate it and our bookshop team too.

Our Amazon seller account has been blocked since November for purely administrative reasons. It is very difficult to communicate with them. Our account should be working again in March 2021.



CLC France team

Germany:

Population: 79.9 million (2.1% Evangelical)

Date CLC work began: 1948

Ministry: 1 Bookshop, Web sales

Director: Valentin Schweigler

Bestsellers: *Auf zu neuen Ufern (On to New Shores)*, *Homosexualität und Christlicher Glaube (Homosexuality and the Christian Faith)*



Inside the bookshop

Our 2020 highlight was a book table we were asked to run on March 20th at a Willow Creek Conference in Hamburg. This was our first opportunity to attend a conference like this, and our biggest outside-the-bookshop-operation in many years. We prepared for days, but then, on the second day of the event, everything had to stop because of Covid-19. We can say that we had significant exposure at the event. After this, we faced lockdown, very low sales throughout the year, and some mail orders. We had the shock of having to close three weeks before Christmas, unable to gain profit for those sales, resulting in a big loss.

Despite not having any other events in 2020, we already have plans for the time after the pandemic. If we survive the time of lockdowns and the switch to e-commerce (we cannot compete with Amazon), then we can work from our shop. We have been here since 1955, and we got the message that our building will not be demolished in the next few years, although there are plans for this at some point. That is very, very good news.

We have already started implementing different plans to have a “face-lift” for the shop. Also, we have invested in a new online shop that is mobile friendly.

Hungary:

Population: 9.7 million (2.8% Evangelical)
Date CLC work began: 1993
Ministry: 2 Bookshops, Web sales, Publishing
Director: Annamária Kárpáti
Bestsellers: CLC Publications - *Ten Girls Who Used Their Talents*, *Ten Boys Who Used Their Talents*



Annamária and Zsolt Kárpáti

As with the rest of the world, our work was affected by the Covid-19 crisis. We had to say goodbye to two workers (one full

time, one part time), and our shops were more or less closed for almost six weeks in the spring. However, by the end of the year, we had slightly better sales than the year before. Internet sales just doubled! The Lord was gracious to us, and many times we got orders for exactly what we had in stock!

We produced some live Facebook videos, and our frequent newsletters turned many one-time customers into regular ones. Our Miskolc store recovered significantly - being open only half-time for a year or so previously - and customers were thankful. Unfortunately, we have seen less people coming to the Budapest store.

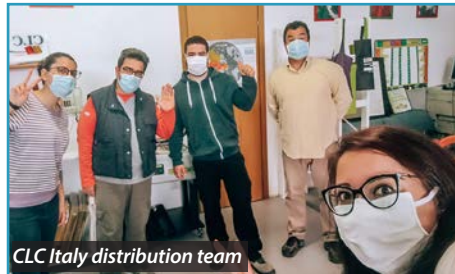
Our new titles in our *Ten Boys/Girls* series were liked by many. On the other hand, we are still concerned about some other titles that are not selling well.



Inside the bookshop

Italy:

Population: 62.3 million (1.1% Evangelical)
Date CLC work began: 1956
Ministry: 6 Bookshops, Web sales, Publishing, Wholesale, Discipleship and leadership training
Director: Ivano Cramerotti
Bestsellers: *More than a Carpenter*, *Boundaries*



CLC Italy distribution team

In March and April 2020, the pandemic forced us to close all the bookshops around the country. This had a negative impact on the distribution of Christian literature. Many believers started using digital channels, and we could redirect them to our website. The situation pushed us to grow in communicating even more with our customers.



Shipping orders

Even after we reopened our bookshops on May 4th, we were proactively reaching our customers through telephone calls and WhatsApp messages. We also increased the number of newsletters sent in a month.

Unfortunately, all our efforts did not save us from having to permanently close our Bari bookshop on December 31st. It was our smallest bookshop.

We experienced the hand of God all through 2020. He kept us safe and, despite all the struggles, He made it possible for CLC Italy to survive during this tough period.

Netherlands:

Population: 17.3 million (4.3% Evangelical)
Date CLC work began: 1962
Ministry: 1 Bookshop, Web sales, Publishing
Director: Bertus Keuter
Bestsellers: *The Tabernacle*, *Corrie ten Boom* (magazine)

2020 has been a difficult year for us. Internet and publishing sales have increased significantly, and we received some government support.

However, shop sales declined dramatically due to restrictions related to Covid-19. Most events were cancelled, and even churches were not allowed to gather. On December 15th, the shop had to close. At the time of writing, we do not know when we will be allowed to open our doors again.

In February, before Covid-19 hit, we organised an event with the R-Center from Seoul, Korea, for the launch of *The Tabernacle* (which was our bestseller over the year). We are very grateful to Rev. Lee and Elder Ahn for their support for this project.

Internet sales have increased by 130%. Since September, we have been able to sell through a Dutch platform called *Bol.com* (a Dutch website similar to Amazon). Our stock level is synchronised every 30 minutes.

We are thankful for our health and that we still can serve customers through the internet and by telephone.

Poland:

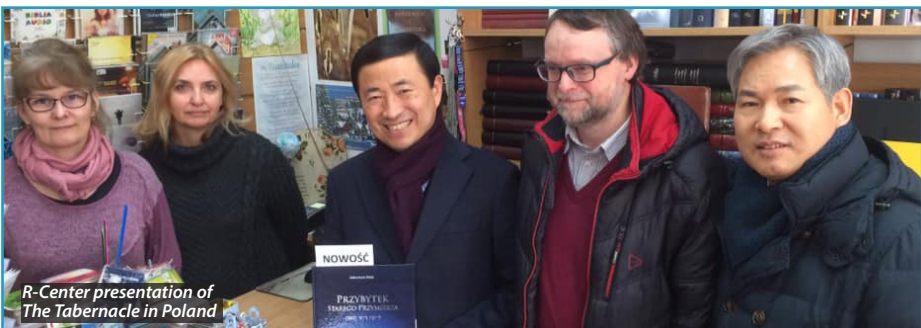
Population: 38.1million (0.3% Evangelical)
Date CLC work began: 1991
Ministry: 1 Bookshop
Director: Eva Rymer
Bestsellers: *The Tabernacle*, *Blotch: A Tale of Forgiveness and Grace*

2020 was a very challenging year for us as our overall sales declined. We had different periods of lockdowns, though we were still able to send packages and occasionally serve customers who wished to collect their orders at the door of our shop. Though our website sales increased, the site is still not working properly, and it remains a challenge for us.

The fact that we own our own bookshop property is a tremendous blessing because that helped to sustain us.

We are so thankful for a generous gift from a Trust in the UK, which permitted us to publish *Picture Bible for Little Ones* in Polish.

In February, just before the pandemic began to hit Europe, we published *The Tabernacle* by Abraham Park. To launch the book, we were honoured to host Rev. Lee from Seoul, Korea, who gave a much appreciated presentation and overview of the book at a public event in Katowice. We sincerely appreciate the generosity of the R-Center in Seoul, Korea (and, in particular, Rev. Lee and Elder Ahn), in helping to make this marvelous project become a reality in the Polish language.



Portugal:

Population: 10.2 million (3% Evangelical)

Date CLC work began: 1985

Ministry: 1 Bookshop, Web sales, Publishing, Wholesale

Director: Carlos Cunha

Bestsellers: *A Minha 1ª Bíblia (Starter Bible)*, *The Purpose Driven Life*

2020 was a year of major adjustments because of the Covid-19 pandemic and the consequences of it. For example:

- The closure of the bookshop for several months
- The closure of our major supplier from Brazil
- The cancellation of events. CLC Portugal is very active in taking book tables to events and conferences, and this is the main way we promote our ministry every year.

We praise the Lord for the health of our team (Vinicyus and Carlos) and families, and also of our National Board members and families.

We also praise the Lord that in such circumstances we only had a 5.9% decrease in sales and still finished the year with a “small” profit. We are thankful for the opportunities He gave us to do and learn new things for both the present and the future. For example, we had our first “online book table” at the Global Leadership Summit in Portugal where hundreds of people attended from Portugal and other countries. Our website was serving all of them in purchasing the leadership books related to the various speakers.



Carlos and Vinicyus

Romania:

Population: 21.2 million (5.4% Evangelical)

Date CLC work began: 1991

Ministry: 2 Bookshops, Web sales, Publishing

Director: Ronela Mícula

Bestsellers: *Bible for Children*, *The Blessing of Humility*



Angie and Ronela

As everywhere else, 2020 was a difficult year. Yet, at the same time, it was a year of grace for CLC Romania.

The lockdown measures were not too severe for us. Despite the restrictions imposed on the population, our businesses and shops were allowed to operate. We had only 45 days of lockdown, and our two shops operated the rest of the year. Our website operated all the time. We praise the Lord for keeping us safe and for being able to work all year long.

It helped us to keep working almost normally, and we are very thankful for this.

We are grateful for two generous gifts from a Trust in the UK, which permitted us to publish two excellent children's Bibles in the Rumanian language, which were much appreciated by our customers.



Ronela with the new children's Bibles

Russia:

Population: 142.3 million (1.2% Evangelical)

Date CLC work began: 2006

Ministry: 1 Bookshop, Publishing, Wholesale

Director: Nikita Sapunov

Bestsellers: *Blotch*, *The Tabernacle*



Natasha and Sveta

It is hard to say something original for 2020! Our experience has been very common for everyone: lockdown, drop in sales (30% for Russia), and a hard year for everyone on the team (sickness, deaths of loved ones and friends, financial difficulties and just general emotional stress).

Yet, at the end of the year, we are ALIVE in every sense of the word: we are open, and all of the team is on board and ready to fight on for the life of the ministry. Praise the Lord! We are so thankful that we own our own property, which guarantees a significant amount of stability.

We thank the Lord for the R-Center in Seoul, Korea (Rev. Lee and Elder Ahn) and also CLC Korea for their generous support.

Additionally, because of the generous help of the Josh McDowell Ministry and author Timothy Cross, we were able to continue our publishing and produce excellent new Christian books for the Russian speaking world! Finally, a Trust in the UK has generously provided two special gifts to help us publish the *Picture Bible for Little Ones* and, together with CLC Belarus, 6,000 copies of the Bible in Russian, due in 2021.

Spain:

Population: 47.2 million (1% Evangelical)

Date CLC work began: 1966

Ministry: 3 Bookshops, Web sales, Wholesale

Director: Gary Chamberlin

Bestsellers: *The 5 Love Languages*, *MasterLife 1: The Disciple's Cross*

CLC Spain had a very difficult year in 2020. We began the year with hopes that our sales could finally begin to grow, but this quickly disappeared with the pandemic that struck our country particularly hard. Our bookshops were closed for many weeks. Various team members or family members got Covid-19, and this meant that they had to be absent to recover or to go into quarantine. Because of the severity of the pandemic in Spain, even when shops were allowed to reopen, many people no longer wanted to enter them. Our national economy was hit very hard, and the government did not offer a lot of stimulus for businesses and families.

Because of our growing debts and subsequent difficulties, in October, we had to make the decision to begin the process of closing our ministry after 55 years of serving in Spain. Our team members are very sad, as are many customers and the wider evangelical community in Spain. Yet, we praise God for the incredible work that has been done over the past decades. Hundreds of thousands, if not millions, of books and Bibles have been distributed. We pray that God will continue to bring fruit from our ministry, even after our doors finally closed in March 2021.



CLC Spain team

Switzerland:

Population: 8.4 million (4.4% Evangelical)
Date CLC work began: 2008
Ministry: Web sales
Manager: Carlo Ciafani
Bestsellers: *Boundaries, The Five Love Languages*



Since the summer of 2019, CLC Switzerland no longer has a physical bookshop, and the majority of our operations are online. For three months, from March to May 2020, we had to stop our service via the postal service due to the restrictions. Nevertheless, our total yearly internet and shipment sales were steady and even increased, recovering a little part of the losses due to the closing of our physical bookshop.

During 2020, we searched for, and found, a place where we could legally establish our headquarters and from where to prepare the parcels. In November, we started to ship parcels from our new, shared office space. It was formerly a brothel, and now we can use it to spread the Gospel in Switzerland. This place is perfect for our delivery service, and it is affordable for us. Thank God we are continuing to work, though part time, to serve our brothers in Christ here.

United Kingdom:

Population: 66 million (8.8% Evangelical)
Date CLC work began: 1941
Ministry: 3 Bookshops, Web Sales, Wholesale, National Conferences
Director: Neil Wardrope (Missions Director)
Bestsellers: *The Five Love Languages, Where Is God in a Coronavirus World?*

Even before Covid-19, we had begun the process of closing our bookshops due to the changing buying habits. This prepared us for the substantial change that happened overnight as bookshops were required to stay closed from March for many weeks. All of our multiple online channels grew immediately, and this was sustained for the rest of the year as we supplied our own websites and those of others. The pandemic did not initiate this change, but it certainly accelerated the process. In the months before the pandemic, we had been completing the practical process of the merger between CLC and Kingsway Trust to form KCLCT. This meant our various online channels were ready to take advantage of the different opportunities.

The closure of the London bookshop was difficult for us as this has been a key ministry location for many decades and appreciated by many. The forced move of our Mission Worship conference online produced unexpected results as more than 7,500 people connected to the event from around the world.

The Lord supplied wonderful financial provision for us in the early months of the crisis through gifts, grants and loans.



LATIN AMERICA

During the year 2020, we have seen the hand of the Lord working in the favour of each of the teams in Latin America. These have not been easy times for any of our countries, but we hold onto the Lord's promises; we have moved forward and experienced His favour. We also thank the Lord for caring for each of the members of our teams and keeping them in good health.

We want to highlight the work of each country in their e-commerce and social network efforts, bringing very good results. This has allowed us to be a channel to display our mission and encourage people to continue to support the ministry of CLC. Our bookstores continue to have a strong distribution network, and we pray that the Lord will give us the opportunity to serve the church in person soon.

We are very encouraged with the opening of CLC Peru where we have three bookstores and a very good team of brothers and sisters who, in spite of the pandemic, are serving the church. Let us pray for this challenge so that opportunities and doors will open.

I want to encourage you to support us in prayer, just as Ephesians 3:16 NTV says:

"I pray that from his glorious, unlimited resources he will empower you with inner strength through his Spirit."



Humberto Urrutia

*CLC Regional Director for
Latin America*

Bolivia:

Population: 11.7 million (16.2% Evangelical)
Date CLC work began: 2013
Ministry: 1 Bookshop, Web sales, Wholesale
Director: Gamaliel Padilla
Bestsellers: *Biblia Jesús para Todos* (Jesus for Everyone Bible), *The Five Love Languages*



Marlene & Gamaliel

Although CLC's work during 2020 was very limited due to the pandemic, a good amount of inexpensive Bibles and some books were sent out.

In September, we had to leave the building where we were based, and all of the remaining stock was moved to our home where CLC distribution continued from there. Some customers visited us to purchase books, and we carried on with home deliveries. In December, we were able to place a good amount of stock in liquidation which meant that we were able to fulfill some financial commitments.

We thank the Lord that during the pandemic some ministries had the idea of offering a Bible to every household in their neighbourhoods, and we were able to provide them with several boxes of Bibles.

Finally, we thank the Lord for His protection, loving care and abundant provision in the midst of all difficulties. Thank you to all who have supported us in prayer and financially; may God reward you greatly.

Chile:

Population: 18.3 million (18.4% Evangelical)
Date CLC work began: 1958
Ministry: 7 Bookshops, Web sales, Wholesale, Mobile
Director: Patricio Romo
Bestsellers: *The Five Love Languages*, *Always True: God's 5 Promises When Life Is Hard*

2020 was a difficult year. In October 2019, a social uprising began with protests and a lot of violence which lasted until March 2020 when the pandemic began. The arrival of Covid-19 stopped the protests and violence in our country, but the pandemic crisis had commenced. As in most of the world, it still continues. At the beginning, it was costly to promote the work in the face of uncertainty, and distribution was affected due to the constant quarantines.

From August onwards we began a process of change to optimize the work. Sales through the website gained momentum. Bookstore staff learned that although we were in quarantine, we had to continue working using Whatsapp, making home deliveries, telephone sales and promotions on Facebook.

Thanks to all this, we were able to close the year with a strong growth in online sales, which partly compensated for the drop in face-to-face sales.



Colombia:

Population: 50 million (7.5% Evangelical)

Date CLC work began: 1973

Ministry: 12 Bookshops, Web sales, Publishing, Wholesale, Mobile, Social Foundation

Director: David Pabón

Bestsellers: *Meditaciones Diarias Con Jesús (At His Feet: Daily Meditations with Jesus); The Five Love Languages Pocket-size*



2020 was a year of seeing God's hand guiding our steps and giving us the provision to be up to date with all of our payment commitments. Thanks to God we were able to hold the 29th Booksellers' Conference, the first virtual one, where we had 250,000 devices connected throughout Latin America.

Despite the fact that our income dropped, we were able to control expenses and profitability grew with respect to 2019. The social aid we gave was greater than in other years, and we also received more donations than in any other year.

After 5 years in operation, we closed one of the two express bookstores (small shops with reduced stock, but in strategic locations) in Bogota because it did not break even.

At the publishing level, we published more than the previous year. We grew in our internet sales by an average of 300%. We also have one person dedicated to our social networks only.

We developed a production team to improve the quality of the work we do virtually, such as Facebook live. Working from home also increased.

Ecuador:

Population: 17 million (8.5% Evangelical)

Date CLC work began: 2001

Ministry: 4 Bookshops, Web sales, Wholesale

Director: Mónica Rojas

Bestsellers: *Our Daily Bread, Amar es de Valientes (To Love Is for the Courageous)*

We see the fulfillment of the Lord's promise in Matthew 28:20: "...I am with you always, even to the end of the age." We have experienced God's presence, help and mercy in a year as tough as 2020.

We have been amazed by what the Lord has done as he moved people to seek his Word more fervently. Truly, what the Lord arranged in 2020 helped us for good. Throughout the year we saw the following:

- Increased distribution and sales of Bibles.
 - A tripling of our digital presence
 - Increased sales on our website
 - Increased virtual events, with a greater reach.
- Among the most important of these we had a *Matthew Henry Bible* event and *A Test Like No Other* event with the book's author, Andres Panasiuk. We held events with the *Thompson Bible Institute* and *Fisherman's Bible*.

We are also very happy and thankful to the Lord because just before the pandemic, we opened the warehouse in Guayaquil. This has greatly facilitated the work of distribution in the coastal region, and CLC's own bookstores. We now have two main distribution centres, in Quito and Guayaquil.



CLC Ecuador team

Mexico:

Population: 128.6 million (8.3% Evangelical)

Date CLC work began: 2014

Ministry: 1 Bookshop, Web sales, Wholesale

Director: María del Carmen Castañeda Palacio

Bestsellers: *Encontrando el Camino (Finding the Way)*, *Lo que la Pérdida no te puede Quitar (What Loss Can't Take Away)*

In 2020 we had the opportunity to carry out both virtual and face-to-face events.

Among the highlights were the presentation from the author Lis Millán at the Pontifical University of Mexico. She shared a message about how to overcome grief. Among the audience were nuns and priests.

Through virtual conferences we were able to reach many people and share with them a message of hope in such difficult times of restrictions and confinement. In this way we were able to honour our slogan, "Books That Radiate Light and Change Lives."

In the midst of all this difficult situation, God opened doors for us in the secular market where bookstores like Gonvill sell Christian literature. One of the bestselling titles is *Trusting God: Even Though Life Hurts* by Jerry Bridges.



Panamá:

Population: 3.9 million (19.3% Evangelical)

Date CLC work began: 1976

Ministry: 4 Bookshops, Web sales, Wholesale, Mobile

Director: Milton Cheng

Bestsellers: *Our Daily Bread*, *Amar es de Valientes (To Love is for the Courageous)*



2020 was a remarkable year for Panama as it was for all other countries due to the pandemic.

We relocated one of our stores in March, and a few days later, all our bookstores closed indefinitely because of the pandemic. It was a difficult time because the ministry was left with almost no income. We had some web-based sales and many orders that we could fulfill, but severe mobility restrictions made this difficult. We were very limited in our ability to meet the demand of the customers who contacted us.

All the staff had their contracts suspended according to the special legislation in force without receiving any help from the state. However, thanks to the Lord, and the efforts of the CLC International Office and other CLC countries, the staff were able to receive some financial help.

At the end of May we were allowed to sell freely online again, but it was not until the end of September that the bookstores were able to reopen to the public. This meant shops were closed for a full six months. Even in the midst of all that we experienced, it has been a time of learning and adapting to the changes. We saw the hand of the Lord sustaining us.

Peru:

Population: 32.2 million (11.6% Evangelical)

Date CLC work began: 2019

Ministry: 3 Bookshops, Web Sales, Publications (*Buena Tierra/Good Soil*)

Director: Carlos Marín

Bestsellers: *Willmington's Guide to the Bible*, *Diccionario Certeza* (Certeza Dictionary)



CLC Peru in 2020:

- In January, meetings were held with pastors, and workshops for Sunday school teachers were led by Sharon Jones, a missionary, and director of CLC's publishing department in Peru, 'Buena Tierra'.
- In March, the pandemic arrived, forcing us to close our shops. We had to lay off the entire staff as we had insufficient resources to pay salaries without income. Of the nine people laid off, seven were reinstated to continue the work on June 1. It was not easy to deal with this situation, but God has been faithful to provide according to our needs.
- A tax exemption status was approved in November. Not only were we made exempt from future taxes, but we were also exonerated from taxes due on sales from previous months before approval was granted. Glory to the Lord!
- The team is each day more committed to the culture and mission of CLC. We rejoice!
- Sales are rebounding in a positive way. We feel that there is a very good opening, and this is thanks to the work done by the *Latin Link* mission for over 120 years. May God help us to move forward with all the challenges we have.

Uruguay:

Population: 3.4 million (6.2% Evangelical)

Date CLC work began: 1948

Ministry: 2 Bookshops, Web sales, Mobile

Director: Humberto Urrutia

Bestsellers: *Amar es de Valientes* (*To Love Is for the Courageous*), *Getting Closer to God*

2020 was a notable year for us. In March, the government alerted us to the arrival of Covid-19 in Uruguay, creating a time of uncertainty and fear in society. We were able to attend only one live event the whole year, and that was a youth camp at the end of February.

In May we went ahead with renovation work on our main bookstore, for which we had saved up the necessary resources. We thank the Lord because throughout this time we had no debts with any publisher, and we had some savings. The government never forced the closure of our bookstores, so we kept on working with all the necessary precautions in place. The staff took turns to take advantage of unemployment insurance to reduce expenses at CLC.

During this period, we improved the website and communications with customers via WhatsApp, producing excellent results. In October we received a shipment of materials that helped us to recover sales in November and December to almost 90%.

We thank the CLC family in Latin America who joined together to arrange several virtual events, generating a lot of activity on our social media networks which, in turn, helped to increase sales.

It has been a year of challenges and new opportunities, but we can also say "A year of the Lord's favour on CLC Uruguay."



Venezuela:

Population: 29 million (10.8% Evangelical)

Date CLC work began: 1970

Ministry: 4 Bookshops, Web sales

Director: Delvis Blanco

Bestsellers: *The Power of a Praying Wife*, *El Poder de la Sangre de Cristo Aplicada* (The Power of the Applied Blood of Christ)

We thank God for the year 2020 because despite the restrictions, we were able to hold some important events such as the Bible Week, the Reformation Anniversary Sale and a Year-end Sale.

On March 16th, we closed our doors until the beginning of June due to the pandemic. In Venezuela the crisis has worsened in all areas: problems of gasoline, electricity, food and communications. Due to this, sales have been unfavourable.

2020 was a year of challenges where we strengthened our use of social networks to maintain sales and to meet the operating expenses of the organization. We would like to thank the International Office for the support they gave us by helping us with the payroll since in Venezuela the salary is only \$2 dollars a month.

At our warehouse, we had a year of communications problems due to the inefficient internet service provided by the government. This has affected our shops since they are dependent on internet connection with the central office and warehouse. We are currently in a trial period with a private company that offers us better internet.



2020 CLC Latin America Live Events



CLC 29 años "Influenciando en el presente" Visión 2020

A continuación...

Conferencia Virtual
PROPÓSITO SIGNIFICATIVO

Josh McDowell

Martes 20 de Octubre

7:00 pm

8:00 pm

9:00 pm

2:00 am

Transmisión vía

Libros para elegir lo BUENO

Apoya:

CLC

NORTH AMERICA & THE CARIBBEAN

As my USA colleague Charles Hurd wrote, 2020 has been like riding on a “roller coaster.” We never knew what was coming next in this very diverse region.

In the Caribbean, where tourism is the main industry, our ministry on Barbados, Trinidad & Tobago, Dominica and Antigua suffered greatly. Thanks to the generosity of CLC USA, we were able to pay some invoices and get in fresh stock. Lockdowns came and went, then came again. In April 2021, we could not imagine things getting worse in Barbados and then the volcanic ash from St. Vincent covered the island.

CLC USA coped with this past year in remarkable ways. It is seeing a significant increase in its Multi-Language-Media (MLM) ministry, which distributes Bibles and books in dozens of languages. What a blessing to see a growing distribution network even through Amazon, Ebay and their own website. While CLC USA’s notable publishing department suffered initially, it began to develop again later in the year.

In Canada, our distribution is centered in Quebec, the French-speaking region. Its website sales increased significantly. The highlight of the year was the rather sudden takeover of another wholesaler. Unexpectedly, CLC Canada became the largest wholesaler of Christian literature in the French language in North America. One of the challenges for the region is the ageing leadership. We need to see the Lord bring in new leaders who are dedicated and passionate to see our ministries continue to grow and have an impact. Praise God for our dedicated workers! May God be praised for His faithfulness.



Gary Chamberlin

*CLC Interim Regional Director for
North America & the Caribbean*

Antigua:

Population: 99,175 (19.9% Evangelical)

Date CLC work began: 1961

Ministry: 1 Bookshop

Manager: Arah Martin

Bestsellers: *Prayers that Rout Demons, Prayer Rain*



Cecilia and Arah

2020 was a year like no other. We all can look back amazed and say it is the Lord who has been our help.

Tourism is the main commercial activity in our country, but the pandemic brought this to a halt. All

hotels, restaurants and some retail stores were closed. Our island went into lockdown for over a month, including the bookshop. This made it much harder for us to operate for months as people had to focus on other necessities. At all times, being a religious country, people looked to God in prayer and the Word.

We do thank God for His marvelous protection and for keeping us well and healthy throughout all that has happened and is still happening. Though our yearly sales declined over 30%, the Lord has blessed us in all that we did. Mother's and Father's Days, and also Christmas, were not the same as previous years, but we had the right items in store to meet our customers' demands for these seasons. Most of our sales were Bibles. We are thankful that we were able to use Facebook to continue to communicate and even encourage our faithful customers throughout this difficult year.

Barbados:

Population: 301,865 (34.2% Evangelical)

Date CLC work began: 1957

Ministry: 1 Bookshop

Manager: Marion Manning

Bestsellers: *The Power of a Praying Wife, The Power of a Praying Woman*



The team

The major issues and challenges we faced during 2020 were the result of the Covid-19 pandemic. This had a major impact on the Barbadian economy and, for some months, CLC as most other businesses that were deemed 'non-essential' were closed to the public. Despite being able to open the shop again later on, sales were slow and our cash flow was under pressure at all times. However, we are very grateful that we finished the year encouraged by our sales over Christmas.

Unlike other territories, Barbados has no natural resources, such as oil and agriculture, and is dependent almost 100% on tourism which, essentially, came to a standstill. For six months, the staff were sustained by Unemployment Insurance. Our staff made notable sacrifices during this past year to ensure the continuation of the ministry. Additionally, we are thankful that our suppliers have been very understanding of the situation.

Canada:

Population: 37.9 million (7.7% Evangelical)

Date CLC work began: 1944

Ministry: 3 Bookshops, Web sales, Publishing, Wholesale

Director: Antoine Roberge

Bestsellers: *The 5 Love Languages*, *Design for Discipleship* (Volume 1-6 pack in French)



2020 was a historical and important year for CLC Canada. Overnight, we became the largest distributor of French-speaking Christian books in North America. In His providence, the

Lord had prepared everything before us. We took over a failing wholesaler on the verge of bankruptcy. By God's grace, we raised it up and, by the end of the year, it was back to organisational and financial health. This has been a tremendous blessing but also a formidable responsibility.

Our three bookshops continue to serve our customers well. We completely redesigned our website, just in time for the lockdowns and, like many organisations, our online sales jumped in 2020. Overall, we continue to be strengthened, which makes us look to the future with some optimism.



Social media advert

Oui, Dieu
a tant aimé
le monde

LIBRAIRIE CHRÉTIENNE
CLC CANADA

BIBLE | LIVRES | RESSOURCES | CADEAUX

Dominica:

Population: 74,584 (16.8% Evangelical)

Date CLC work began: 1947

Ministry: 1 Bookshop

Manager: Tajya Winston

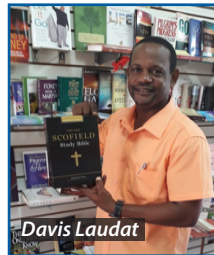
Bestsellers: *Prayers that Rout Demons*, *Commanding Your Morning* (Devotional)



In April 2020, we experienced the lockdown due to Covid-19. After two months, we had to completely close down and leave our bookstore location due to

financial difficulties. It seemed that all was lost.

If a book was being written about CLC Dominica, it would have seemed that the story was coming to an end after more than 70 years in the making. Instead, God had just started another chapter.



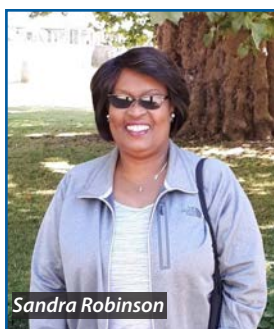
We had a change of shop manager when Davis Laudat left after many years of service for CLC. Then, on October 1st, 2020, we opened once more and in a better location. The bookshop

is situated in the Prevo Cinemall, a shopping and business centre in the heart of Roseau. It is again serving its primary purpose—the CLC mission. With that knowledge, the strength of our God and encouragement and help from CLC International, our Regional Director, friends, family and customers, the story of CLC Dominica continues to be written on the pages prepared by our Almighty God.

Trinidad & Tobago:

Population: 1.2 million (20.2% Evangelical)
Date CLC work began: 1951
Ministry: 4 Bookshops
Manager: Sandra Robinson
Bestsellers: *Prayers that Rout Demons, The Rules of Engagement*

2020 was extremely challenging. I am thankful for how the Lord used this time to accomplish some things that otherwise may not have been done.



Sandra Robinson

Our sales have been decreasing substantially since 2016, and our focus was on getting sales to increase as there was not much room for reducing expenses. With the arrival of Covid-19 in March, we had to close our bookshops. No salaries were being paid, but expenses were still being incurred. It was decided to close down our San Fernando shop, which had been struggling for some time.

We reopened in June, closed in July, and finally reopened again in mid-August. By this time, one of our CLC Point Fortin staff had retired and other members from other shops had found jobs.

In October, the manager of the shop in Arima retired early after 22 years of service, and the Point Fortin manager resigned to go into full-time ministry.

There were some staff rearrangements and, for the first time in CLC's history, we have four stores with only one member of staff to manage each one. The Lord miraculously cut administration expenses and drastically brought them in line with our reduced income.

United States:

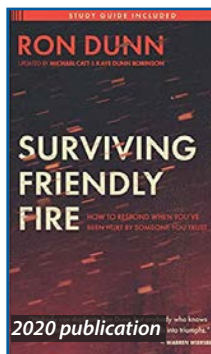
Population: 334.9 million (28.9% Evangelical)
Date CLC work began: 1947
Ministry: 1 Bookshop, Web sales, Publishing, Wholesale, Multi-Language Media
Director: Charles Hurd
Bestsellers: *Get Out of Your Head, Forgiving What You Can't Forget*



Charles and Grace Hurd

2020 has been like being on a roller coaster during the year. As with everyone else, we have had to deal with the effects of Covid-19: lost sales, bookstores closed, and reduced customer traffic.

Praise God, however—when one area of the ministry suffered, another was strong and carried the load. Early in the pandemic, we had a strong demand for foreign language materials while, at the same time, no demand for wholesale sales as bookstores we supplied were all forced to close.



Midway through the year, our Publications sales rebounded as those of our Multi-Language Media slacked off. Through it all, we ended the year with a profit, which enabled us to support other CLC countries where there were needs. Praise God for the spirit of unity and support as we have worked together to make a difficult year a success.



Prayer Focus: World Report

Week 22 – June 1st to 6th

Tuesday - Benin:

Please pray that one day we will have our own shop premises. Praise God that up to now we have been able to remain in our current location because it is, in normal times, a very busy high street and everyone knows we are there.

Wednesday - Benin:

Please pray that we will be able to order from a greater number of suppliers, both nationally and internationally. Pray also for the economic and political stability of our country.

Thursday - Burkina Faso:

We praise the LORD for blessing us with financial provisions in 2020. We settled all our debts with social security, plus the outstanding severance arrears for the former National Director and the salary arrears for the two current staff. We were also able to order new stock and thereby refresh the bookshop.

Friday - Burkina Faso:

Despite Covid-19, we were closed for only two weeks in 2020. Some of our customers tested positive but still visited the bookshop without declaring their condition, so we thank the LORD for protecting the team and our families.

The Weekend - Côte d'Ivoire:

We are thankful to the LORD for allowing us to hold our place in the competitive market and also to maintain a name of honour for CLC in our country. We are asking the Lord to send us someone who is qualified for this ministry, and loves spreading the Gospel via the printed page, to replace one of our staff members.

Week 23 – June 7th to 13th

Monday - Kenya:

We are working towards improving the quality of our Print on Demand books. Acquiring a good, heavy-duty, second-hand automatic binder and guillotine is our priority prayer. We are also praying for increased book sales for our own publications, and those of our self-published authors.

Tuesday - Kenya:

We thank God for the full-time and virtual volunteers enabling us to achieve so many of our objectives. We would never be able to pay for the

level of expertise we continue to receive. We ask the Lord to continually bless every one of them.

Wednesday - Liberia:

Please pray that the Bibles and books sold while the CLC ministry in Liberia was operating will continue to be a blessing in the lives of those who purchased or received them. Pray for Laban Dweh, formerly with CLC Liberia, that the LORD will bless him in his next season, following the closure of CLC Liberia.

Thursday - Mozambique:

Please pray for the sale of the 10,000 affordable Bibles that have recently arrived. Many foreign missionaries who would have purchased a quantity of copies for distribution have left the country, and churches are hard hit by the pandemic. But demand for the Bibles is still high.

Friday - Mozambique:

We plan to open a small book outlet in a seminary in northern Mozambique. We already have the permission from the government, and we have started to prepare the space. Please pray for the right person (ideally a seminary student) to work in the bookshop.

The Weekend - Sierra Leone:

Please pray for the security of Sierra Leone. Currently there is tension due to a dispute between our country and a neighbouring country. Among other challenges related to the situation, the price of many of our goods has already increased.

Week 24 – June 14th to 20th

Monday - Sierra Leone:

Our Bo City shop manager asks for prayer for an increase in customers and sales, in addition to the necessary relocation of the bookshop due to a large increase in the rent.

Tuesday - India:

We regularly conduct book tables and special sales in different parts of our country during the second half of every year. This year, we are planning to extend this work to some new cities. Please pray that if these can go ahead, they would be a great blessing to many people.

Wednesday - India:

At the time of writing, India's cases of Covid-19 were rising rapidly in a huge second wave of the virus. 33 By the start of May, all the 22 CLC bookshops in the



Prayer Focus: World Report

country were closed again. Please pray for God's help and guidance as the team navigate their way through these difficult days.

Thursday - Indonesia:

We praise God that one of our staff members made a good recovery from Covid-19. Praise God, too, for the possibility to work together with a church denomination regarding literature ministry for children. They will use our children's booklets in Sunday schools.

Friday - Japan:

Join us in thanking God for 70 years of CLC ministry in Japan. Praise God that, despite the decision to close down the work at the end of 2020, it was possible to turn over some of the bookshops to other ministries. Please pray for the *Mustard Seed* ministry, which took over one of the bookshops and maintains links with CLC. Pray that they will have wisdom in running the bookshop and that they will know God's blessing as they seek to make Bibles and Christian resources available in this spiritually needy nation.

The Weekend - Myanmar:

At the time of writing, the situation in the country is a concern. Please pray that it will improve. As the shop had to close due to Covid-19 last year, and again this year due to the political unrest, we value prayer for financial provision for the ministry. Our payroll is totally dependent on our sales.

Week 25 – June 21st to 27th

Monday - Myanmar:

Please pray for the plans CLC Myanmar has had for some time - to open a new bookshop in Insein, northern Yangon. They would like to open soon but, given the current situation, please pray for God's guidance and perfect timing for this.

Tuesday - Pakistan:

Pray that we will be able to have our regular large bookstall at the annual Sialkot Convention this September. We are hoping it will take place this year as it was cancelled last year. Please pray, too, for our future plans for an e-commerce website.

Wednesday - Philippines:

Please pray that we will be able to launch our new website as soon as possible. Online

sales are important but please pray also for the implementation of the Covid vaccine so that people will have freedom to visit the bookshops without fear.

Thursday - Philippines:

We would like to buy a good, heavy-duty printer for Print on Demand. It is an expensive outlay, so please pray for financial provision for this important part or our publishing work.

Friday - South Korea:

We thank God that no one on the team suffered from Covid-19 over the past months, and that He blessed our ministry with an increase in sales. We are also grateful that all our children's books published during 2020 made it into our top 10 bestselling list.

The Weekend - Thailand:

Pray for the sale of the CLC property in Bangkok that God will guide the new buyers and that it will be a smooth sale process with no further obstacles. This is a long-standing prayer request and we still trust God for a miracle. Please pray, too, for growth in sales through our website, including online sales via *Shopee*.

Week 26 – June 28th to July 4th

Monday - Belarus:

There is a particular concern regarding the distribution of our children's Bibles in the Belarusian language. While we see a growing interest in the Belarusian language products, the shops with Belarusian items have to close due to external pressure. Please pray for wisdom in this situation.

Tuesday - Bulgaria:

Praise God with us because we see how He calls people to Himself. With increasing frequency we have unbelievers coming to the store to buy Bibles because they want to find God. This is very encouraging!

Wednesday - Bulgaria:

At the time of writing, it is likely that our shop staff will be reduced from three to two people. Please pray for God's provision of extra help as there will be some areas of the ministry where specific skills will be needed. Please pray for God's wisdom and direction for this time.

Thursday - Central Asia 1:

Please pray that during the course of this year we



Prayer Focus: World Report

will be more effective in communicating with customers on social networks.

Friday - Central Asia 2:

Please remember the bookshop manager in prayer and ask that God will guide her as she learns different skills at the bookstore. At the time of writing, there were rumours of impending conflict in the country once more. Please pray for peace in these troubled times.

The Weekend - Cyprus:

Praise the Lord that the demand for Bibles has increased. We pray that those who have received them will turn to the Lord for their salvation or grow stronger in their relationship with Him. We are thankful to the Lord for all the orders we received over the past difficult year, keeping the bookshop going.

Week 27 – July 5th to 11th

Monday - France:

We praise the Lord for being faithful to us, especially during the months of restrictions due to Covid-19. Please pray that the Lord will help us to be strong in order to maintain our mission and to help support CLC and other ministries around the world.

Tuesday - Germany:

Please pray for the facelift planned for the bookshop in Hamburg. It is a work in progress with some of it already completed, but there is more to be done when time and circumstances allow. Pray also for unity and a good team spirit for the staff as we work together; this is an important aspect of the bookshop too!

Wednesday - Germany:

We pray that over the summer months our customers will return, and that the ministry will thrive again. Although the shop was closed to the public for a short time from December last year until early in March, some customers have been reluctant to return, and possibly others had not realised that bookshops were open again while other facilities were still in lockdown. Please pray for our customers as it has been a difficult time for them as well.

Thursday - Hungary:

We need to see a steady increase in our sales in order to produce a profit so that we can continue a stable ministry. We need wisdom in our marketing so that our books, especially our own publications,

will reach a wider audience. Pray for wisdom, too, in finding the right titles to publish, ones which will be appealing to our customers.

Friday - Italy:

At the end of 2020, we had to close our shop in Bari. This is the second shop closure in 18 months; the previous one was in Palermo. Yet, we still believe that the bookshops can be a blessing for the Christian community in our country. Please pray that, with God's help, the bookshops will continue to serve His Church.

The Weekend - Italy:

During the last few years, we had the opportunity to start several discipleship courses through the missionary arm of CLC Italy. Recently, we became a partner with the ministry *Lead like Jesus* to make a leadership course available to pastors, Christian businessmen and leaders of Christian organisations. Please pray that this would be a blessing for the people of God in Italy.

Week 28 – July 12th to 18th

Monday - Netherlands:

The bookshop in Apeldoorn was closed from December last year until the end of April. During the lockdown we refurbished and reorganised the shop, and we were happy to welcome customers again. Please pray for good health and strength for Corine, the shop manager, as she has recently had to take some time off due to a heart condition.

Tuesday - Netherlands:

There were some changes to the board of CLC Netherlands recently when the chairman stepped down. Els Oosterhuis, former National Director of CLC Netherlands, has been appointed as the new chairman. At the time of writing, another member was due to leave, and a replacement was needed. Please pray for the board members and their important role in CLC.

Wednesday - Poland:

Your prayers for increased sales in 2021 would be appreciated so that our cash flow may improve - permitting us to improve our overall operations. We also have a backlog of titles to publish. Pray that we will have sufficient funds to get these important titles printed and made available.

Thursday - Portugal:

Praise the Lord for keeping us and our families in



Prayer Focus: World Report

good health and give thanks to God that, through website sales, we could continue the ministry and keep up with all of our payments over the past year.

Friday - Romania:

We praise the Lord for all His help and protection during such difficult times, and for the sales we had in 2020 which helped us to maintain CLC Romania's activities.

The Weekend - Russia:

Please pray for our tenant who is renting the ground floor (street level) section of our property. He moved in during April this year. The previous tenant left with debts to CLC and threatened to cause us harm. Please pray for the restoration of the losses incurred, and for God's blessing and protection on us and the ministry.

Week 29 - July 19th to 25th

Monday - Spain:

Please pray that CLC Spain will be able to resolve various aspects regarding the closure of the ministry in a way that glorifies God and will leave a lasting impact in the hearts and minds of all those we have touched through the decades. Please pray that the CLC team will be able to find new employment and know that the Lord will sustain them.

Tuesday - Switzerland:

We praise God for our new way of working - online instead of a physical bookshop - which is permitting us to significantly lower our costs and increase cash flow. This has enabled us to pay some accumulated debts to our major supplier in Italy.

Wednesday - Switzerland:

Thank God for volunteers who supported us in practical ways, especially during the months that we were without a facility in which to prepare packages for website sales in Switzerland.

Thursday - United Kingdom:

Please pray with us for the development of growing relationships with like-minded partners. These could be publishers, churches, ministries, authors or bookshops. Even during lockdown, we have seen these relationships flourish.

Friday - United Kingdom:

The Covid-19 pandemic produced many hurdles to be overcome, such as working from home

and closing some bookshops permanently, but we give glory to God for the way our ministry has been transformed in the last 12 months enabling us to connect with people in very different ways.

The Weekend - Bolivia:

Please remember Gamaliel and Marlene Padilla and their family in your prayers. May the Lord provide for their needs and guide them in their future after finishing their work with CLC in Bolivia.

Week 30 - July 26th to August 1st

Monday - Chile:

Please pray that the health situation, and subsequent restrictions as a result of the pandemic, improves so that we can resume our mobile ministry around the country. Pray, too, for growth both in the number of people visiting the bookshops and in online sales.

Tuesday - Colombia:

Please pray for wisdom in order to accomplish our proposed goals for this year. One of our planned events is the annual Booksellers' Conference to be held in October. This is hosted by CLC Colombia to equip and encourage Christian booksellers around the country.

Wednesday - Ecuador:

Please pray for direction as we are unsure if we should downsize the bookshop in Manta or close it permanently. For several years it has generated losses. With the economic situation, it has become even more difficult to sustain.

Thursday - Mexico:

Praise the Lord for His provision of a new, suitable and well-situated location for the CLC ministry in Mexico City. The previous property became too small as the landlord took back a significant part of the building, leaving CLC with a warehouse but no shop or office space. The relocation took place in April, and God's provision and guidance was obvious in all aspects of the move.

Friday - Mexico:

We thank the Lord for sustaining us through the difficult times we are all facing. Looking forward, we are praying for the Lord's provision so that the opening of a second bookstore may become a reality.

The Weekend - Panama:

Pray for the economic recovery of the country and that the pandemic does not continue to impact us



Prayer Focus: World Report

with more quarantines and the temporary closure of our bookstores. CLC was closed for 6 consecutive months in 2020 and again for a few weeks this year.

Week 31 – August 2nd to 8th

Monday - Panama:

We thank the Lord that He has sustained His work and kept the staff safe. Please pray for good fellowship within the team, and that together we will continue to fulfil the purpose of CLC in Panama.

Tuesday - Peru:

Some specific needs for prayer for CLC Peru include the acquisition of a vehicle for a mobile book ministry and the implementation of new software. Please pray for progress in these projects.

Wednesday - Uruguay

We thank the Lord for His care of the CLC team and their families. None of them were affected by the virus, and this has been valuable to us as a ministry. Please pray for wisdom in decision making. Some of the CLC staff will retire at the end of 2021, and we have to look for replacements, bearing in mind the changes that the pandemic brought about.

Thursday - Venezuela:

Pray that the monthly or bimonthly purchases that are facilitated by CLC Colombia can continue to be carried out. Pray for our contact who deals with transporting the material from one country to another, that there would be no significant problems.

Friday - Venezuela:

Please pray that the Bibles and books that leave our warehouse may reach the different CLC Venezuela bookshops without inconveniences, particularly as there is a shortage of fuel, and transportation costs have risen.

The Weekend - Antigua:

Please pray for guidance and vision in terms of sales, which are really slow at the moment. We trust God for good sales to meet our needs, particularly on special occasions like Mother's and Father's Day. In the summer season, in normal circumstances, tourism is also a possibility for more customer purchases.

Week 32 – August 9th to 15th

Monday - Barbados:

After periods of lockdown in 2020 and in 2021, please pray for us so that we will be able to increase our sales in order to meet expenses and replace stock.

Tuesday - Barbados:

CLC International facilitated a purchase from the British & Foreign Bible Society of a large number of KJV large-print Bibles stored in Barbados. A good portion of these will remain in our shop, and we pray we will be able to distribute them quickly. Wisdom and resources will be needed for CLC Barbados to ship the remaining quantities of these Bibles to other CLC countries as directed.

Wednesday - Canada:

Please pray for the successor for Antoine Roberge, the National Director. The selection process is currently underway. As with every country, the position of Director is crucial. Canada is looking for a qualified person who will stay on for several years.

Thursday - Canada:

We would like to reach out to the indigenous people in our province, Quebec, which is a very large territory. Covid-19 has delayed this project, which we wanted to implement in 2020. Pray for a harmonious partnership with the different ethnic groups.

Friday - Dominica:

Pray for our country's minimum wage to increase. This could have a positive impact on the general economy and for CLC customers. Before our last election, it was promised that the government would make changes, but no official discussions have been put forward.

The Weekend - Dominica:

Pray that the recently relocated bookstore will continue to thrive and help others to grow in their faith. Pray that its position, in a central shopping and business mall in Roseau, will attract new customers.

Week 33 – August 16th to 22nd

Monday - Trinidad & Tobago:

In the midst of the lockdown, our government provided financial relief for three months to subsidise our loss of income. Praise the Lord! We are thankful that God kept us and even provided new jobs for the staff who left voluntarily as we needed to reduce the team numbers.

Tuesday - United States:

Please pray with us regarding the future of our Cedarbrook bookstore. At the time of writing, we were considering the renewal of the lease or a relocation. The outcome of this process is very important for the future of the store and its ministry.



Prayer Focus: World Report

Wednesday - United States:

We are very grateful for the spirit of unity and mutual support evident in our team as we have worked together to make a success of the past 18 months. Pray with us that this sense of unity would continue throughout the remainder of this year as we come out of the restrictions.

Thursday - National Directors:

Please pray for our National Directors. They lead the work of CLC in their respective countries. This can be a stressful role balancing all the demands on the team. Pray for vision as they lead the work.

Friday - Regional Directors:

Please pray for the Regional Directors based around the world. Thank the Lord for good relationships with the national teams, not least during the past 15 months when it has been impossible to travel. Each of the Regional Directors is responsible for overseeing the teams in their region.

The Weekend - International Director:

After recovering from a heart attack in 2020, our International Director needs our prayers. He and the Regional Directors oversee the work of CLC. May the Lord give them direction, clarity and vision for the future of the work, especially with the significant changes imposed by the pandemic.

Week 34 - August 23rd to 29th

Monday - The International Office Trustee Board:

We thank the Lord for this committed group of men and women who have significant responsibility for overseeing the work of the International Office charity. Please continue to pray for them as they make decisions that directly affect the International Office and, subsequently, the worldwide fellowship.

Tuesday - Volunteers:

Please pray for all the CLC volunteers around the world. Volunteers make many needed tasks possible and are a vital part of our ministry. We thank the Lord for them. So often they have been available to fill a gap at just the right time!

Wednesday - Digital Team:

Our digital team is responsible for the e-commerce platform which runs in more than 20 countries. Please pray for Cristi Cotovan as he continues to

38 develop and upgrade the platform. Pray too

for the webmasters in each country that they would develop the technical and marketing skills necessary for this work.

Thursday - Communications Team:

Our communications team is responsible for the CLC World Magazine, Prayer Focus, This Week @ CLC, general communications and the management of social media platforms. Please pray for them as they work together and advance the work of CLC in multiple ways.

Friday - CLC Families:

Please pray for the immediate families of CLCers around the globe. They often make sacrifices so that the work of the Lord continues and grows. Ask the Lord to help parents find the right balance between their ministry and their family. Pray for their children, as they are directly affected.

The Weekend - International Office:

The International Office is made up of 18 people (some part-time), working in 12 different countries and, between them, speaking 14 different languages! They fulfil a wide range of responsibilities but with the united vision to see the Kingdom of God advanced through the work of CLC. Please pray for them in this great and privileged task.

Week 35 - August 30th to 31st

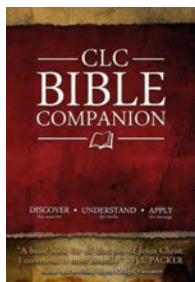
Monday - International Office Projects:

Increasingly CLC is engaging in Bible projects, specifically to help those who find it hard to buy a copy of the Bible for themselves. We also seek to help local teams with the purchase of a property or a vehicle to extend the mobile ministry. One impact of Covid-19 has been the advance of CLC online, and there are multiple initiatives to upgrade our website activity.

Tuesday - Global Publishing:

Please pray for our global publishing efforts. We have seen the positive results of the joint strategy in publishing. Continue to pray for new projects and partnerships. Pray that we would achieve our goal of doubling our publishing output over a ten-year period.

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support the
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